



## **CORPORATION OF THE TOWNSHIP OF ESQUIMALT**

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Municipal Hall, 1229 Esquimalt Road, Esquimalt, B.C. V9A 3P1  
Telephone (250) 414-7100 Fax (250) 414-7111

File 0550-06

September 26, 2012

### **NOTICE**

**A REGULAR MEETING OF COUNCIL WILL BE HELD ON  
MONDAY, OCTOBER 1, 2012 AT 7:00 PM, IN THE  
COUNCIL CHAMBERS, ESQUIMALT MUNICIPAL HALL,  
1229 ESQUIMALT ROAD.**

**JEFF MILLER  
ACTING DEPUTY CORPORATE OFFICER**



## CORPORATION OF THE TOWNSHIP OF ESQUIMALT

### **A G E N D A** **REGULAR MEETING OF COUNCIL**

Monday, October 1, 2012  
7:00 p.m.  
Esquimalt Council Chambers

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1. **CALL TO ORDER**

2. **LATE ITEMS**

3. **APPROVAL OF THE AGENDA**

4. **MINUTES**

- (1) Minutes of the Regular Meeting of Council, September 24, 2012 Pg. 1 – 6

5. **PUBLIC INPUT (On items listed on the Agenda)**

*Excluding items which are or have been the subject of a Public Hearing.*

6. **MAYOR'S AND COUNCILLORS' REPORTS**

- (1) Report from Councillor Dave Hodgins, Re: Federation of Canadian Municipalities Target 2012: Building Our Future Pg. 7 – 19

7. **REPORTS FROM COMMITTEES**

- (1) Adopted minutes from the Centennial Celebrations Select Committee meeting, August 28, 2012 Pg. 20 – 22

8. **COMMUNICATIONS**

- (1) Letter from Daisy Foster, BC Water & Waste Association, dated September 17, 2012, Re: Drinking Water Week 2013 – May 13<sup>th</sup> to 19<sup>th</sup> Pg. 23 – 24
- (2) Email from Jim Stephen, dated September 25, 2012, Re: Residential Parking and Traffic Situation – Lockley Road / Intervale Avenue Area Pg. 25 – 26
- (3) Letter from Lei Davies, Esquimalt Curling Club, dated September 25, 2012, Re: Donation of Television to Archie Browning Sports Centre Pg. 27
- (4) Email from Nick Tuele, Greater Victoria Sports Hall of Fame, dated September 26, 2012, Re: Hall of Fame Sponsorship Pg. 28 – 29

9. **PUBLIC QUESTION AND COMMENT PERIOD**

*Excluding items which are or have been the subject of a Public Hearing.  
Limit of two minutes per speaker.*

10. **ADJOURNMENT**



# CORPORATION OF THE TOWNSHIP OF ESQUIMALT

MINUTES  
REGULAR MEETING  
OF MUNICIPAL COUNCIL  
MONDAY, SEPTEMBER 24, 2012

7:00 P.M.  
COUNCIL CHAMBERS

**PRESENT:**

Mayor Barbara Desjardins  
Councillor Meagan Brame  
Councillor Dave Hodgins  
Councillor Robert McKie  
Councillor Tim Morrison  
Councillor David Schinbein

**REGRETS:**

Councillor Lynda Hundleby

**STAFF:**

Laurie Hurst, Chief Administrative Officer  
Bill Brown, Director of Development Services  
Ian Irvine, Director of Financial Services  
Mary Turner, Deputy Director of Financial Services  
Anja Nurvo, Manager of Corporate Services, Recording Secretary

1. **CALL TO ORDER**

Mayor Desjardins called the meeting to order at 7:00 pm.

2. **LATE ITEMS**

The following was added to the Agenda:

- Pertaining to Agenda Item 9. Communications (3) Letter from Joslyn Young, UBCM, received September 13, 2012, Re: Invitation to Attend Excellence Awards Breakfast

3. **APPROVAL OF THE AGENDA**

**MOTION:** Moved by Councillor Morrison/Councillor McKie:  
That the Agenda be approved as amended.

**CARRIED UNANIMOUSLY.**

4. **MINUTES**

(1) Minutes of the Special Meeting of Council, September 17, 2012

**MOTION:** Moved by Councillor Brame/Councillor Morrison:  
That the minutes of the Special Meeting of Council held September 17, 2012 be adopted as circulated.

**CARRIED UNANIMOUSLY.**

(2) Minutes of the Regular Meeting of Council, September 17, 2012

**MOTION:** Moved by Councillor Brame/Councillor Morrison:  
That the minutes of the Regular Meeting of Council held September 17, 2012 be adopted as amended, with the correction, to item (2) on page 10 to read as follows:

"Mayor Desjardins advised that this request went to the Capital Regional District Board where it was denied, and that Mayor Desjardins will be requesting a meeting of all mayors of the communities involved to discuss how to move forward."

**CARRIED UNANIMOUSLY.**

5. **PUBLIC INPUT**

*Marion Little*, Executive Director of PEERS Victoria Resource Society, apologized for not being present at the Local Grant Committee Permissive Tax Exemption meeting due to an administrative error. She summarized the services the group provides, including outreach program and drop in centre, and advised that they served approximately 500 people last year, with 60-70% living in Esquimalt. She requested that Council consider granting them a tax exemption again this year.

6.

## STAFF REPORTS

### *Administration*

- (1) Appointment of Council Members to Advisory Planning Commission, Staff Report No. ADM-12-051

**MOTION:** Moved by Councillor Morrison/Councillor Hodgins:  
That a total of two members of Council be appointed to the Advisory Planning Commission to act as liaison to Council, as non-voting members.

**CARRIED UNANIMOUSLY.**

Mayor Desjardins requested that Councillors indicate whether they were interested in this position, and appointed Councillor Schinbein as the second Council appointee, until the first meeting in December when Committee appointments would be made for 2013.

- (2) Draft Letter to Director of Police Services, Staff Report No. ADM-12-052

**MOTION:** Moved by Councillor Hodgins/Councillor McKie:  
That Council endorses the draft letter to Clayton Pecknold, Assistant Deputy Minister and Director of Police Services.

**CARRIED UNANIMOUSLY.**

### *Finance*

- (3) 2013 Permissive Tax Exemptions, Staff Report No. FIN-12-011

**MOTION:** Moved by Councillor Brame/Councillor McKie:  
That Council approves the 2013 Permissive Tax Exemptions set out in Staff Report No. FIN-12-011 with the addition of the request by PEERS Victoria Resource Society.

**CARRIED** (Councillors Hodgins and Morrison opposed)

**MOTION:** Moved by Councillor Brame/Councillor Morrison:  
That Council gives first, second and third readings to the Tax Exemption (Non-Profit Organizations) Bylaw, 2012, No. 2793, as amended to add PEERS Victoria Resource Society.

**CARRIED UNANIMOUSLY.**

As recommended by the Local Grant Committee, staff were directed to review options to reduce permissive tax exemptions starting in the year 2014 and report back to Council.

### *Development Services*

- (4) Bylaw to Establish an Advisory Planning Commission and to Provide for Its Composition and Procedures, Staff Report No. DEV-12-038

The Director of Development Services presented a PowerPoint presentation setting out the background, benefits and rationale, composition of the APC and its two subcommittees, and Commission

procedures and answered questions from Council.

**MOTION:** Moved by Councillor Hodgins/Councillor Morrison:  
That Staff Report No. DEV-12-038 be sent back to staff for further consultation with the Advisory Planning Commission.

**CARRIED** (Mayor Desjardins opposed).

**7. MAYOR'S AND COUNCILLORS' REPORTS**

- (1) Report from Councillor Dave Hodgins, Re: Federation of Canadian Municipalities Board of Directors Meeting, September 4-8, 2012, Laval, Quebec

**MOTION:** Moved by Councillor Hodgins/Councillor Brame:  
That Council receive the Report from Councillor Hodgins Re: FCM Board of Directors Meeting, held September 4-8, 2012 in Laval, Quebec.

**CARRIED UNANIMOUSLY.**

**8. REPORTS FROM COMMITTEES**

- (1) Adopted minutes from the Centennial Celebrations Select Committee meeting, July 31, 2012

**MOTION:** Moved by Councillor Brame/Councillor McKie:  
That the adopted minutes from the Centennial Celebrations Select Committee meeting held July 31, 2012 be received for information.

**CARRIED UNANIMOUSLY.**

**9. COMMUNICATIONS**

- (1) Letter from Ronald Planden, Scouts Canada, dated September 10, 2012, Re: 2012 Scout Apple Day, Saturday, September 29<sup>th</sup>

**MOTION:** Moved by Councillor Brame/Councillor Hodgins:  
That Council permits Scouts Canada to conduct their Scout Apple Day fundraiser within Esquimalt on Saturday September 29<sup>th</sup>, 2012.

**CARRIED UNANIMOUSLY.**

- (2) Email from Jan and Janice Drent, dated September 18, 2012, Re: Request for Letter of Community Support from Township of Esquimalt for Application by Maritime Museum of BC for Funding for Special Exhibit on War of 1812

**MOTION:** Moved by Councillor Brame/Councillor Morrison  
That the Township of Esquimalt provide a letter of support to the Maritime Museum of BC Society endorsing an application for funding for a special exhibit on the War of 1812.

**CARRIED UNANIMOUSLY.**

- (3) Letter from Joslyn Young, UBCM, received September 13, 2012,  
Re: Invitation to Attend Excellence Awards

**MOTION:** Moved by Councillor Hodgins/Councillor McKie:  
That Councillors Brame and Morrison, the Township's representatives on the Parks and Recreation Advisory Committee, together with one staff member from the Parks and Recreation Department, attend the UBCM Community Excellence Awards Breakfast Reception on September 27<sup>th</sup>.

**CARRIED UNANIMOUSLY.**

**10. PUBLIC QUESTION AND COMMENT PERIOD**

*Lorne Argyle, resident,* advised that the miniature house in the library would only be available until Friday.

*Muriel Dunn, resident,* requested clarification of the process for development applications, in particular the public hearing, with the proposed changes to the APC.

Mayor Desjardins requested that staff prepare a diagram to clarify the process for Council and members of the public.

**11. MOTION TO GO IN CAMERA**

**MOTION:** Moved by Councillor Schinbein/Councillor McKie:  
That Council convene *In Camera* pursuant to Section 90 of the *Community Charter* to discuss:

- Personal information about an identifiable individual who is being considered for a municipal award or honour, or who has offered to provide a gift to the municipality on condition of anonymity; and
- Labour relations or other employee relations; and
- The security of the property of the municipality; and
- Litigation or potential litigation affecting the municipality; and
- Negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public; and
- Discussions with municipal officers and employees respecting municipal objectives, measures and progress reports for the purposes of preparing an annual report under section 98 [*annual municipal report*]; and
- The consideration of information received and held in confidence relating to negotiations between the municipality and a provincial government or the federal government or both, or between a provincial government or the federal government or both and a third party;

In accordance with Section 90 (1) (b), (c), (d), (g), (k), (l) and (2) (b) of the *Community Charter*, and that the general public be excluded.

**CARRIED UNANIMOUSLY.**

12.

**ADJOURNMENT**

**MOTION:** Moved by Councillor Hodgins/Councillor McKie:  
That the Regular Meeting of Council be adjourned at 8:27 p.m.

**CARRIED UNANIMOUSLY.**

\_\_\_\_\_  
MAYOR OF THE CORPORATION OF THE  
TOWNSHIP OF ESQUIMALT  
THIS DAY OF \_\_\_\_\_, 2012

CERTIFIED CORRECT:

\_\_\_\_\_  
ANJA NURVO  
CORPORATE OFFICER

DRAFT



# Target 2014: Building our Future

Almost \$2 billion dollars a year in federal infrastructure funding for municipalities, will end when the federal government's Building Canada Plan expires in March 2014.

The government has promised to develop a new plan before the deadline, in partnership with municipalities, provinces, territories and other key stakeholders. The process is now entering the consultation phase, and it's crucial that municipal governments participate.

FCM is mounting an awareness and information-gathering campaign, Target 2014: Building our Future. The campaign goal is to ensure the new plan reflects municipal priorities across the country and is fully in place when existing programs expire in 2014.

The campaign was launched at FCM's Annual Conference in June, where the Minister of Transport, Infrastructure and Communities began his consultations. FCM's member municipalities are urged to tell the federal government how important continued infrastructure funding is to their community and to enlist the help of community groups in sending this message.

This site is your online toolkit, designed to help you and your community become involved. It contains a campaign blueprint that provides ideas and tactics for communicating your infrastructure needs to the government and getting your community involved. It also contains template letters, model resolutions, and background information to help you get started.

- News release: [Municipalities mobilize to meet looming 2014 funding expiry](#)
- [Blueprint for Local Engagement](#)
- Template: [Model resolution](#)
- Template: [Letter to the Minister of Infrastructure and Communities](#)
- Template: [News release](#)
- Template: [Letters to the editor](#)
- [Core messages](#)
- 

Page Updated: 25/07/2012

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## Municipalities mobilize to meet looming 2014 funding expiry (03/06/2012)

**SASKATOON** - With the March 2014 expiry of critical federal infrastructure funding agreements looming, and the federal government now working on a plan to replace those programs, the Federation of Canadian Municipalities (FCM) is mobilizing its members to make sure their priorities are reflected in any new funding agreements.

The Federation launched *Target 2014: Building our future* at its annual conference in Saskatoon. FCM hopes to mobilize the 2000 municipalities and thousands of local officials that make up its membership to remind MPs of the importance of vibrant cities and communities to economic growth and prosperity.

"The last few years have seen important federal investments in our communities that have helped slow the rate of decline and given us hope for our future," said FCM President Berry Vrbanovic. "But now as March 2014 approaches Canada is at a tipping point; either we continue moving forward with the job of re-building or we fall further behind as crumbling roads, traffic gridlock and sky-high housing prices cost our economy jobs and growth."

The federal government last year committed to developing a long term plan for infrastructure funding. Friday, federal Infrastructure and Communities minister Denis Lebel, spoke to delegates and reaffirmed the government's plan to put in place this new strategy before existing programs expire. He also announced a series of roundtable consultations to get input into his plan.

Vrbanovic says the FCM campaign will serve to showcase the importance of continued investment in the real needs of cities and communities and mobilize municipal and community leaders to participate in the federal consultations.

"We need the federal government to continue building on the foundation of partnership and collaboration that served our country well during the recession and work with us to develop a long term plan that reflects the real needs and priorities of our cities and communities," said Vrbanovic.

The campaign is designed to encourage municipalities to tell the stories about the state of their communities and the important role that federal funding has played and must continue playing in their development.

The campaign, which is set to run from now until the spring of 2013, will leverage both traditional as well as social media to encourage residents, businesses and organizations to also get involved. That is when FCM expects the next federal budget to spell out the government's thinking in relation to federal -provincial funding agreements.

Page Updated: 20/07/2012

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## **BLUEPRINT FOR LOCAL ENGAGEMENT**

### **A Call to Action**

This blueprint is about the power of one voice—amplified two thousand-fold.

Starting this June, FCM will be running a national campaign called Target 2014: Building our Future. FCM hopes to mobilize the 2,000 municipalities and thousands of local officials that make up its membership, to remind Canadians of the role that vibrant cities and communities play in ensuring national economic prosperity.

In March 2014, a number of important federal-provincial transfer agreements are due to expire, including Equalization, the Canada Health Transfer and the Canada Social Transfer. In addition to these federal-provincial agreements, a number of other transfers—representing more than one-third of current federal investments in Canada’s municipalities—are also set to end.

Of particular concern is the expiry of the current Building Canada Fund (BCF) which, since its inception in 2007, has contributed billions of dollars in much-needed repairs to our aging infrastructure. In November 2011, the Government of Canada made a commitment to the development of a long-term plan for infrastructure funding. Through the Building Our Future campaign, FCM seeks to ensure that the core infrastructure needs of cities and communities are adequately met in the federal government’s new infrastructure plan.

All communities in Canada have unique stories to tell, along with individual sets of challenges with which they must deal. There are also issues that cut across differences in size, geography and population. None of these is more immediate than the need to fix our crumbling infrastructure.

With federal consultations on the long-term infrastructure plan kicking off in June 2012, it is urgent that municipal governments relay their own priorities and vision for the plan.

This campaign blueprint provides you with a number of ideas and tactics—not only to share your infrastructure needs with the government, but also to get your community involved. This is just one tool in the online toolkit we’ve created to help you get started.

Every journey begins with a single step—and, for this campaign, we urge you to make that step a Council resolution backing the campaign. You will find a model resolution that you can adapt to your particular circumstances in the online campaign toolkit.

## **A Plan of Action**

This campaign will serve to showcase the importance of continued federal investments, as well as the wide range of infrastructure needs and priorities within our communities.

The focus of the Target 2014: Building our Future campaign will be on local engagement. This includes encouraging member municipalities to build alliances and support within their communities, in order to further amplify and spread FCM's core messages. We particularly need to include local MPs from all parties in our outreach, in order to ensure that they understand the importance of a long-term infrastructure plan that meets the needs of communities.

This online toolkit provides you with a simple blueprint for your own local campaign. It will also provide easy access to FCM campaign alerts, backgrounders and communications templates: everything you need to get involved in this important advocacy effort. Our interactive social media platforms will also allow you to share your stories and engage others within your community—as well as those within your province or territory, and people across the country—in this important dialogue.

## **How to Use the Online Toolkit**

It is critically important that you tap into government consultations and let MPs and other officials know you are prepared to raise issues related to your community's infrastructure requirements. Your early involvement will allow you to help frame the local themes that will drive FCM's efforts to get municipal needs addressed in a long-term infrastructure plan.

Raising awareness of your local needs is key, and our online toolkit can help you with many of the available options. This blueprint will facilitate everything from adopting a Council resolution and communicating it to various orders of government, to writing letters to the editor, to using social media to share your stories.

Here are a few strategies you may want to consider.

### ***Building Local Alliances***

In any campaign, alliances are an effective way of raising your profile and demonstrating that there is broad support for your position and goals. Local alliances also show the public and policy-makers that there is widespread interest in securing a long-term infrastructure plan that meets the needs of Canadian municipalities.

Successful alliances are always based on win-win propositions. Meet with the leaders of local service clubs and business organizations, explain the objectives of the campaign, and discuss how these objectives align with their own goals and priorities. For example, if the Chamber of Commerce in your community is looking for help in revitalizing Main Street, enlist them in your campaign!

Using our toolkit, you will be able to provide your campaign allies with background material on important issues and messages, as well as easy-to-use templates that can be readily adapted to reflect their particular circumstances.

### ***Engaging the Media***

Media strategies will differ, depending on whether you have a daily or weekly newspaper, whether you have one local radio station or several, and so forth. The principles, however, remain the same: frame your issue early on, and make it real.

There are a number of strategies you can use to raise media interest in a story about your community's infrastructure needs. For example, place the issue on your Council agenda, and adopt a resolution calling upon the federal government to address municipal needs in its long-term infrastructure plan. Call upon your local MPs to support this effort. Then invite the media to your Council meeting, and be prepared to speak to the resolution during and after the meeting.

Just as proximity or commonality in an issue sparks a reaction from voters, media outlets are looking for information and stories with a direct connection to their readers, listeners or viewers. This means moving from abstract ideas to tangible and anecdotal discussion of the issues, no matter how complicated they may seem.

Keep your story at street level. Show the media concrete examples of needed infrastructure repairs. Explain that existing programs will expire in 2014, and tell them what needed repairs are being delayed because of the uncertainty around future programs. Keep the discussion centred on things that are top-of-mind in your community.

Because journalists are professional sceptics, be aware that your issue may appear to them to be nothing more than a money grab. Be prepared with plenty of examples to demonstrate clearly that this is all about addressing urgent issues that directly affect the quality of life in your community.

Since editorial boards typically set the agenda and tone for most papers, the editorial board or editor of your local daily or weekly newspaper is a good place to start your advocacy campaign.

After your Council adopts your resolution, arrange to meet with the editorial board of your local paper. Share your story, explain that programs are coming to an end, and describe the importance of a long-term infrastructure plan.

From the editorial board, spread out and approach open-line radio shows, other print media, and local television.

Use the common messages and campaign themes that will be provided on the FCM campaign page, adapting them to reflect your local circumstances, concerns or issues.

### ***Using Social Media***

In July 2012, FCM will launch an interactive, social media component for this campaign. This component will be designed to engage and give voice to all Canadians who care about the state of their municipalities, particularly by giving to them access to some of the stories in your community.

Member municipalities and individual Canadians will be invited to share stories about infrastructure needs in their communities, using a variety of digital media, such as blogs, videos and photographs.

### ***Engaging Government***

Engaging the local community and your local media will help create "buzz" around your issues. These are important steps in your advocacy campaign; however, they only set the stage for the critical advocacy step: engaging government.

It is important to reach out to your federal MPs as soon as you launch your local campaign. Let your MPs know that your Council expects to hear how they plan to deal with the issue of infrastructure funding.

Here are some ideas on how to engage the federal government:

As soon as your Council adopts a resolution on this matter, write to your MP and to the Minister of Transport, Infrastructure and Communities, and share your Council resolution. Arrange one-on-one meetings between your MPs and your Council. Invite the Minister and MPs to tour your community and some of the sites, facilities or structures that were upgraded, repaired or replaced thanks to federal programs. Make this a community event by also inviting members of your business community and other local leaders.

Share your resolution with FCM and with your provincial/territorial association. FCM will be maintaining a database of these resolutions, and will roll out results from the resolutions as part of its presentations to the federal government.

## **Need Help?**

Your online toolkit has some sample communications products that you can adapt to your specific needs. During the campaign, these will be updated regularly. They include:

- Model resolution(s)
- Template for letter to the Minister of Transport, Infrastructure and Communities
- Template for news releases
- Backgrounders on issues
- Core Messages
- Template for letters to the editor
- Campaign Checklist



## **SAMPLE MODEL RESOLUTION FOR SUPPORT FROM COUNCIL**

*Please customize as appropriate, particularly by providing examples of high priority infrastructure projects that require continued federal support*

### **RESOLUTION**

#### **Development of a new long-term federal plan for municipal infrastructure funding**

**WHEREAS**, The Building Canada Plan and a number of important federal-provincial transfer agreements vital to Canada's cities and communities, will expire in March 2014;

**WHEREAS**, Federal investments over the last few years have helped to slow the decline of our cities and communities, and the Government of Canada has committed to develop a new long-term plan for municipal infrastructure funding in consultation with municipal and provincial/territorial governments;

**WHEREAS**, a seamless transition from the Building Canada Plan to a new long term plan is necessary to ensure that municipalities can continue planning their capital spending effectively;

**WHEREAS**, The Federation of Canadian Municipalities (FCM) has launched a campaign to ensure the new plan reflects municipal priorities across the country and asks its member municipalities to pass a Council resolution supporting the campaign;

**AND WHEREAS**, our community has continuing infrastructure needs, such as the XX and the XX, that can only be met with through the kind of long-term planning and investment made possible by a national plan;

**THEREFORE BE IT RESOLVED** that Council endorses the FCM campaign and urges the Minister of Transport, Infrastructure and Communities to work with FCM to ensure the new long-term infrastructure plan meets the core infrastructure needs of cities and communities;

**BE IT FURTHER RESOLVED** that Council urges the Minister of Transport, Infrastructure and Communities to ensure that the new long-term plan is fully in place when existing programs expire in 2014; and

**BE IT FURTHER RESOLVED** that a copy of this resolution shall be sent to the Minister of Transport, Infrastructure and Communities, to the provincial (territorial) minister of municipal affairs, to (Name of local MP), to the Federation of Canadian Municipalities and to the (Name provincial/Territorial association).

**Template letter to the Minister of Transport, Infrastructure and Communities conveying Council's resolution and invitation to visit.**

*Please adapt this template as appropriate when advising the Minister of Transport, Infrastructure and Communities of Council's resolution and invitation.*

The Hon. Denis Lebel  
Minister of Transport, Infrastructure and Communities  
Transport Canada  
330 Sparks Street  
Ottawa, Ontario K1A 0N5

Dear Minister Lebel:

Please find attached our Council's resolution supporting the campaign by the Federation of Canadian Municipalities (FCM), "Target 2014: Building our Future".

We are very pleased that your government has committed to develop a new long-term infrastructure plan that will replace the Building Canada Plan when it expires in 2014. We are also pleased that you have invited municipalities, provinces, territories and other key stakeholders to participate in the planning process.

FCM's campaign goal is to ensure the new long-term infrastructure plan reflects municipal priorities across the country, and our Council fully endorses that goal. The attached resolution is our first step in communicating to you our interest in the issue and the planning process, as well as our belief that a seamless transition to a new long-term infrastructure plan is essential to the prosperity of our cities and communities and the economic competitiveness of Canada.

We understand that you will be touring Canada to consult on the new plan. Please consider this your invitation to visit [NAME] to see the benefits of past federal investments, as well as our community's continuing needs—needs that can only be met through the kind of long-term planning and investment made possible by a national plan.

We look forward to seeing you here or, if that is not possible, when you are next in our region.

Sincerely,

## **Template news release re Council's passing of Campaign resolution**

*FCM asks municipal governments to adapt this sample news release when publicizing the passage of the Campaign resolution*

### **We all need a say in planning the new federal infrastructure fund, says Council**

ANYTOWN—Council has passed a resolution supporting a national campaign to make sure municipal priorities are reflected in the federal government's new long-term infrastructure plan.

Almost \$2 billion dollars a year in federal infrastructure funding will end when the Building Canada Plan expires in March 2014. Any interruption in this funding could have serious consequences for [NAME OF COMMUNITY], including (cite local examples)

The federal government has promised to develop a new infrastructure plan before the 2014 deadline, in partnership with municipalities, provinces and territories.

"This resolution is the first step in telling the federal government how important it is that they continue to invest in cities and communities, and that a new infrastructure plan be in place when the Building Canada Plan expires in 2014," says [Head of Council].

"We've made some progress during the last few years (cite local examples) under the federal Building Canada Plan. We don't want to slide back now."

Council's resolution supports the campaign by the Federation of Canadian Municipalities, "Target 2014: Building our Future". The campaign goal is to ensure the new long-term infrastructure plan reflects municipal priorities across the country.

"We're writing to Minister Lebel, the federal minister responsible for the new plan, to make sure our community's priorities are reflected in the plan," says [Head of Council].

"We invite everyone in the community who is concerned about this issue to do likewise. Service clubs, businesses and other community groups should involve their members in the issue and ask them to communicate to our Member of Parliament the importance of continued federal investment in our community."

For more information:

## Template letter to the editor

*Please adapt this sample letter to the editor regarding the passage of the Campaign resolution*

To the editor:

Almost \$2 billion dollars a year in federal infrastructure funding for municipalities will end when the federal government's Building Canada Plan expires in March 2014.

Any interruption in this funding could have serious consequences for [NAME OF COMMUNITY], including (cite local examples).

Although the government has promised to develop a new long-term infrastructure plan before the deadline and to consult with municipalities, provinces, territories and "other key stakeholders," much depends on how this consultation works.

It's crucial that municipal governments participate, and we intend to make sure the federal government understands the needs here in [NAME] and the consequences of losing federal support.

[add paragraph detailing local situation and needs]

In response to a campaign by the Federation of Canadian Municipalities, our Council has passed a resolution and written to the federal Minister of Transportation, Infrastructure and Communities urging him to make sure his plan responds to local needs and is fully in place when the current programs expire in 2014.

We are inviting everyone in [NAME] who is concerned about this issue to do likewise. Service clubs, businesses and other community groups should involve their members in the issue and ask them to communicate to our Member of Parliament the importance of continued federal investment in our community.

Anyone needing more information about the issue is invited to contact:

Sincerely,

XX

## Core messages

- Almost \$2 billion dollars a year in federal infrastructure funding for municipalities will end when the federal government's Building Canada Plan expires in March 2014, along with funding for a number of other critical cost-shared programs.
- The federal government has promised to develop a new plan before the 2014 deadline, in partnership with municipalities, provinces, territories and other key stakeholders.
- The Federation of Canadian Municipalities (FCM) has launched a campaign to ensure municipal priorities are reflected in the federal government's new long-term infrastructure plan, and that this plan is in place when the current programs expire in 2014
- The campaign, called Target 2014: Building our Future, will inform all FCM member municipalities of the 2014 deadline and the process for developing a new plan, so they can participate in setting priorities.
- The campaign will leverage traditional and social media to encourage local residents, businesses and organizations to get involved as well. We want the government to see that our residents, business leaders, volunteer organizations and service clubs are united on the need for continued federal investment in our communities.
- The campaign will run until spring 2013, when FCM expects the federal budget to spell out the government's commitment to meeting municipal needs in its long-term plan.



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

MINUTES  
CENTENNIAL CELEBRATIONS  
SELECT COMMITTEE

Tuesday, August 28, 2012  
6:30 P.M.

Council Chambers, Esquimalt Municipal Hall

**PRESENT:** Janet Jones, Chair  
Mayor Barbara Desjardins  
Councillor Lynda Hundleby  
Joe Buczkowski  
Graham Jackson  
Janet Johnstone  
Don Linge  
Bob McKie  
Lynda O'Keefe  
Celia Owen  
Sherri Robinson  
Sandy Rozon

**STAFF:** Ritchie Morrison, Project Manager  
Diane Knight

**REGRETS:** Bruce Devitt, Vice Chair  
Greg Evans  
Dino Fiorin  
Dian Hanna  
Vicki Laidlaw

1. **CALL TO ORDER**

Chair Janet Jones called the meeting to order at 6:30 p.m.

2. **LATE ITEMS**

There were no late agenda items.

3. **APPROVAL OF AGENDA**

The request was made to renumber 5. 2) Centennial Celebration Update to 5.1) and 5.4) Budget to 5.2) to enable the presenters to leave the meeting.

Moved by Mayor Desjardins, seconded by Celia Owen that the amended agenda be approved.

The motion **CARRIED**.

**4. APPROVAL OF MINUTES OF JUNE 26, 2012**

Moved by Don Linge, seconded by Celia Owen to approve the minutes of July 31, 2012.  
The motion **CARRIED**.

**5. OLD BUSINESS**

**(1) Esquimalt Centennial Celebration Update**

Heather Leary distributed schedules of the Centennial Celebration event. Discussion took place regarding accessibility of the site for mobility challenged persons. Pedicabs have been booked to help with mobility for guests. The suggestion was made to look into booking golf carts for transportation throughout the site due to the distances involved. The suggestion was also made to ensure there are enough volunteers to help with wheelchairs if necessary.

Moved by Sandy Rozon, seconded by Joe Buczkowski that the parking lot at the end of Sioux Place be designated a handicapped drop off and pick up zone for the Esquimalt Centennial Community Celebration on September 8<sup>th</sup>, 2012.  
The motion **CARRIED**.

Discussion took place regarding Council's role at the event. It was determined that their role was to be present in their costumes, they would be recognized along with the other VIPs on the Garden Stage and then they could mingle with the guests and/or help with other volunteer opportunities.

Heather advised that there will be printed programs available for distribution at the event identifying site plan, event schedule and sponsors.

**(2) Budget**

Ritchie Morrison advised that the advertising budget has been allocated. The suggestion was made that the PCC may be able to provide more funding.

Ritchie Morrison left the meeting at 7:15 p.m.

**(3) Review Project List**

1. Book. Sherri Robinson reported that the Centennial Book sales are going very well.
2. Walkway. Chair Jones reported that over 600 pavers have been sold. The draw was made for the 500 and 600 paver winners. Staff will contact them to inform them of their paver. Chair Jones advised that the large entrance brick will be made of granite. She advised on the wording of the brick. She also reported that the construction work for the walkway project has been awarded. Discussion took place regarding developing a paver for the Centennial Celebrations Select Committee.

Moved by Mayor Desjardins, seconded by Sandy Rozon that staff draft a paver to include members of the Centennial Celebrations Select Committee.  
The motion **CARRIED**.

The draft paver text for the Committee will be sent out to members to confirm

their names and approval for the paver. A brief discussion took place regarding the Walkway Opening. This item will be discussed at the next meeting.

Mayor Desjardins noted the importance of recognizing funding partners.

3. Volunteers. Janet Johnstone gave an update on the status of the volunteers. She has 50 confirmed volunteers to date.
4. Merchandise. Sandy Rozon noted that she will be taking all the merchandise to the Community Celebration. She reported on the quantities left. There are still many hats and boxes of tea remaining. Sandy can still place an order for more merchandise if required before September 8<sup>th</sup>.

**(4) "Esquimalt Shines" Update**

Diane Knight reported that Esquimalt Shines has wrapped up and prizes will be awarded at the Centennial Community Celebration on September 8, 2012.

**6. ROUNDTABLE**

Graham Jackson advised that social media has been very busy.

Chair Jones reported that there is another event coming up at UVic on September 29<sup>th</sup>. She will follow up on this event.

Sherry Robinson requested members to pass along any developed photos they may have for this year's events to the Archives. With digital technology being used for photos, for archival purposes the real photos are required.

**7. NEXT MEETING**

The next meeting will be held September 25, 2012.

**8. ADJOURNMENT**

Chair Jones adjourned the meeting at 8:25 p.m.

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Janet Jones, Chair  
This day of , 2012



September 17, 2012

Dear Barbara Desjardins, Mayor,

**Start planning now for Drinking Water Week 2013 – May 13<sup>th</sup> to 19<sup>th</sup>**

Did you know that more than 75 communities in BC carried out activities during Drinking Water Week 2012 to help their residents understand what it takes to bring clean, safe water to their homes and businesses? Drinking Water Week is an extremely powerful way for communities to educate residents about our drinking water in BC, including where it comes from, where it ends up, and the many people and processes involved along the way. BC Water & Waste Association (BCWWA) is pleased to invite your community to participate in next year's Drinking Water Week – May 13 – 19, 2013.

Should you choose to get involved, BCWWA will provide you with a variety of free Drinking Water Week resources and materials that can be customized with your local logo and/or messages. These resources are intended to complement your own regional engagement and awareness initiatives.

**Below are some examples of ways you can participate (and resources available to communities):**

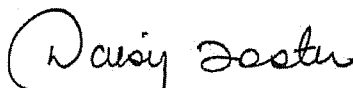
- Proclaim Drinking Water Week in your community, ideally at a public event (sample wording available). Supporting communities will be listed on the Drinking Water Week website home page.
- Host a tour of your local watershed or water/wastewater treatment facility, or other community event.
- Make use of free customizable advertising templates for print and bus shelters.
- Distribute and share children's activities and informational postcards provided by BCWWA.
- Link from your organization's website to the Drinking Water Week website ([www.drinkingwaterweek.org](http://www.drinkingwaterweek.org)), which includes BC water statistics, conservation tips, downloadable resources, and a calendar of events.
- Encourage participation in the Community Water Challenge – a province-wide contest that asks participants to take simple steps towards being more water wise (visit [www.drinkingwaterweek.org/challenge](http://www.drinkingwaterweek.org/challenge) for details).
- More – your creative ideas are welcome!

**For more information about Drinking Water Week resources, and other ways to get involved, please contact Alana Tees, Communications Coordinator at [atees@bcwwa.org](mailto:atees@bcwwa.org) or 604-630-5348.**

Our goal is to reach as many communities as possible with these vital messages – let's work together to make this happen. With your help, we look forward to a successful Drinking Water Week 2013.

Please pass this letter on to other decision makers in your community, water and wastewater managers and staff.

Yours sincerely,



Daisy Foster, CEO

CORPORATION OF THE TOWNSHIP OF ESQUIMALT  
For Information:  
 CAD  Mayor/Council  
 \_\_\_\_\_  
RECEIVED: SEP 21 2012  
Referred: \_\_\_\_\_  
 For Action  For Response  COTW  
 For Report  For Information  IC

### Drinking Water Week 2013 Committee Contacts

Name	Region	Position/Organization	E-mail	Phone
Amy Wakeford	Fraser Valley	Water Conservation Program Coordinator, City of Abbotsford	awakeford@abbotsford.ca	604-853-2281 ext. 5286
Britta Ng	Metro Vancouver	Acting Water Conservation Coordinator, City of Coquitlam	bng@coquitlam.ca	604-927-3546
Carolyn Stewart	South Okanagan	City of Penticton	carolyn.stewart@penticton.ca	250-490-2562
Corinne Jackson	Okanagan Valley	Communications & Research Coordinator, Okanagan Basin Water Board	corinne.jackson@obwb.ca	250-469-6271
Deborah Walker	Capital Regional District	Demand Management Coordinator, Capital Region District	dwalker@crd.bc.ca	604-474-9697
Gil Bogaard	Kootenays	Utilities Supervisor, City of Nelson	gbogaard@nelson.ca	250-352-8245
Heather Mitchell	Kootenays	Program Manager, Water Initiatives, Columbia Basin Trust	hmitchell@cbt.org	250-344-2445
Jennifer Bailey	Metro Vancouver	Water Conservation Programs, City of Vancouver	jennifer.bailey@vancouver.ca	604-873-7351
Jeremy Sagebiel	Sunshine Coast	Engineering Technologist, Water & Roads, City of Powell River	jsagebiel@cdpr.bc.ca	604-485-8658
Karen Prentice	Sunshine Coast	Draftsperson/Survey Assistant, City of Powell River	kprentice@cdpr.bc.ca	604-485-8606
Kevin Reilly	Capital Regional District	Demand Management Coordinator, Capital Regional District	kreilly@crd.bc.ca	250-474-9689
Koreen Gurak	Mid Island	Communications Manager, Comox Valley Regional District	kgurak@comoxvalleyrd.ca	250-334-6066
Luisa Richardson	Northern Island	Water Conservation & Watershed Awareness	lu_rich@shaw.ca	250-923-9918
Neal Klassen	South Okanagan	Water Smart Coordinator, H2Okanagan Water Conservation	neal@getwatersmart.com	250-868-3339
Renee Clark	North Okanagan	Water Quality Manager, Regional District of North Okanagan	renee.clark@rdno.ca	250-550-3747
Virginia Sarrazin	Yukon	Project Manager, Water & Wastewater Treatment, Yukon Engineering Services	vsarrazin@yes-group.ca	867-668-2000

**Subject:** FW: Feedback from website for Mayor and Council

CORPORATION OF THE TOWNSHIP OF ESQUIMALT		
For Information:		
<input type="checkbox"/> CAO	<input type="checkbox"/> Mayor/Council	
<input type="checkbox"/>		
RECEIVED: SEP 26 2012		
Referred:		
<input type="checkbox"/> For Action	<input type="checkbox"/> For Response	<input type="checkbox"/> COTW
<input type="checkbox"/> For Report	<input checked="" type="checkbox"/> Council Agenda	<input type="checkbox"/> IC

From:  
 Sent: September 25, 2012 1:30 PM  
 To: Mayor and Council  
 Subject: Feedback from website for Mayor and Council

This is information submitted via the Esquimalt website.

\* Please reply within 2 business days. \*

Jim  
Stephen

817 Intervale Ave  
Esquimalt

V9A 6K7

I wish to further bring to your attention some concern regarding the current residential parking and traffic situation in the Lockley Road/Intervale Ave area adjacent to the shipyards. As you are aware, parking on our streets in this area during the workday is impossible for residents on Lockley road. This problem is now moving over to the 800 block of Intervale Ave as all of the available space on Lockley fills up in the morning.

I know of one young mother on Lockley, who is in the final stages of pregnancy, when she leaves her home during the day to drop off or pick up one of her older children from Kindergarten, when she returns home in a few minutes she is unable to park in front of her own home. What's worse is when she goes grocery shopping, when returning home isn't able to park in front of her own house and is forced to carry groceries quite a distance from where she is able to find parking, mostly around the corner and up the hill on Intervale avenue, sometimes hundreds of meters from her own residence.

I feel this could easily be remedied with the installation of the residential parking only signs on both Lockley Road and 800 block Intervale Ave.

Also of concern is the aggressive manner in which these people parking on our streets behave. Speeding is one issue which I know you are aware of as there had been some traffic patrol in the past, but that has long since disappeared.

During the morning and afternoon rush I have been "fingered", stared down in an aggressive manner, sworn at for apparently traveling the speed limit which is too slow for some and even been honked at while blocking traffic when backing my boat into my driveway (on a residential street I may add).

At the afternoon rush, cars are now speeding up Intervale and Hutchison avenues trying to cut through to Rockheights Ave in an attempt to miss the traffic Jamb on Colville road. So now speeding on Rockheights ends up with traffic backed up

at the corner of Rockheights and Lampson street as well as Old Esquimalt Road and Lamson.

When heading up Intervale, these vehicles are often speeding through the school zone in front of Rockheights school!!

We really need council to take care of this. There have been rumours of putting up the residential parking signs, but when??!!

Also it would be good to block left turns onto Admiral's road from Lockley (to stop people trying to bypass the traffic lights at Admirals and Colville.)

The blocking of the entrance/exit to the big parking lot at the corner of Lockley and Admirals would be smart. This would eliminate the commuter traffic all together on Lockley road and adjoining streets.

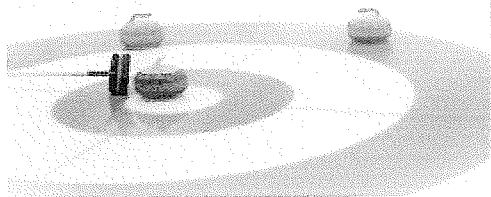
Speed humps would be of value, just to slow people down, they are going way too fast.

I hope you can appreciate the frustration of the locals here, this has been going on far too long without any action. I know you wouldn't like any of this in your neighbourhood, so please help us stop it in ours.

Regards,  
Jim Stephen  
817 Intervale Ave.

JM  
(ALAD)

**ESQUIMALT CURLING CLUB**  
**1153 Esquimalt Road**  
**Victoria, B.C. V9A 3N7**



CORPORATION OF THE TOWNSHIP OF ESQUIMALT  
For Information:

CAO  Mayor/Council

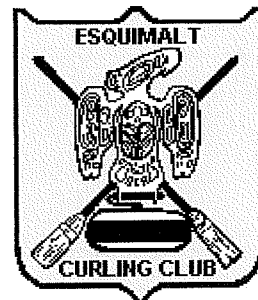
\_\_\_\_\_ *Scott*

RECEIVED: SEP 26 2012

Referred:

For Action  For Response  COTW

For Report  Council Agenda  IC



[www.esquimaltcurlingclub.ca](http://www.esquimaltcurlingclub.ca)

September 25, 2012

Township of Esquimalt  
1229 Esquimalt Rd  
Esquimalt, B.C.  
V9A 3P1

Mayor, Barb Desjardins

Dear Barb

The Members of the Esquimalt Curling Club will be donating a second television a Sony 40" HD Bravia to the Archie Browning Sports Centre.

The television is to be permanently displayed in the upstairs Curling Lounge of the Archie Browning Sports Centre and a plaque will be placed on the television from the Curling Club.

Yours truly,

*Lei Davies*  
Lei Davies, President  
Esquimalt Curling Club  
250-477-7429

cc. Scott Hartman  
Director of Parks & Recreation Services

**Deborah Liske**

**Subject:** FW: Hall of Fame Sponsorship

**From:** Nick Tuele <[ntuele@shaw.ca](mailto:ntuele@shaw.ca)>

**Date:** 26 September, 2012 5:43:57 PM PDT

**To:** Barb Desjardins <[barb.desjardins@esquimaltcouncil.ca](mailto:barb.desjardins@esquimaltcouncil.ca)>

**Subject:** Hall of Fame Sponsorship

Hello Mayor Desjardins,

The Greater Victoria Sports Hall of Fame is inducting Joe Iannarelli into the Hall at a Dinner and Induction Ceremony on October 27 at the Pacific Institute for Sport Excellence.

We are offering a sponsorship opportunity to the Township of Esquimalt in recognition of the amazing work he did for the community in his role at the then Esquimalt Municipal Sports Centre.

I have attached a document that outlines the benefits of sponsorship and I look forward to hearing from you at your convenience.

Regards,

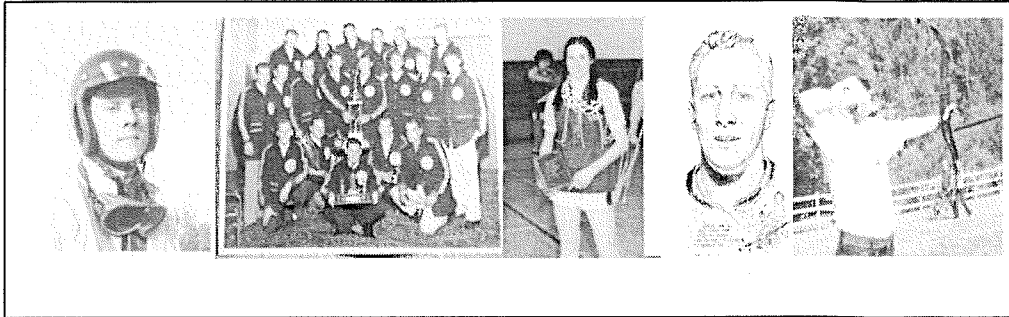
Nick

Nick Tuele, President  
Greater Victoria Sports Hall of Fame  
t. 250 652 1455  
e. [ntuele@shaw.ca](mailto:ntuele@shaw.ca)  
<http://www.gvshof.ca>

<inductee\_sponsor.pdf>

<b>CORPORATION OF THE TOWNSHIP OF ESQUIMALT</b>		
For Information:		
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<input type="checkbox"/> For Report	<input checked="" type="checkbox"/> Council Agenda	<input type="checkbox"/> IC

## Inductee Sponsor - \$750



Join the Greater Victoria Sports Hall of Fame (GVSHOF) in presenting our Dinner and Induction Ceremonies to honour new inductees into the Hall of Fame on October 27, 2012 at the Pacific Institute for Sports Excellence.

The evening event includes a buffet dinner, multimedia presentation of the new inductees and displays featuring this year's inductees will be unveiled.

### **The Inductee Sponsorship enjoys benefits including:**

- ✓ Sponsor name on the permanent Inductee plaque mounted in the SOFMC
- ✓ Two tickets at the table with the Inductee and their guest
- ✓ Opportunity to purchase 4 tickets at \$95 each at the Inductee table
- ✓ Acknowledgement in the program
- ✓ Logo on "Thank you" signage at entrance to the event
- ✓ Electronic documentation (photos) of participation in the event
- ✓ Print media "thank you" after the event

For further information, please contact:

Nick Tuele, President  
Greater Victoria Sports Hall of Fame  
t. 250 652 1455  
ntuele@shaw.ca