

# Bloomin' Beautiful 2017

2017 Campaign: Community Photo Gallery | Street View Tour | Share Your Story | Garden Workshops | Community Garden Tour

What began in 2012, Esquimalt's Centennial Year, has become a legacy project, celebrating the pride residents & businesses have in their properties. The 2017 Bloomin' Beautiful Campaign is focussed on participation and connecting community.

We invite you to become involved by sharing a photo from your garden - of your whole garden or an aspect of your garden that you are most proud of. In doing so, you are entered to win some amazing prizes from our campaign sponsors. To enter & for complete campaign details, please visit:

[www.esquimalt.ca/blooming](http://www.esquimalt.ca/blooming)

Bloomin' Beautiful is proudly sponsored by:

- Island Return-It
- Garden Works
- Country Grocer

Bloomin' Beautiful is proudly presented by the Township of Esquimalt Parks & Recreation Department.

Thank you to our Bloomin' Beautiful Sponsors:



## 2016 Stories - Esquimalt's Hidden Treasures

### Gnomes Sweet Gnomes & Friends

Last summer seven little gnomes started a garden as an amusing diversion for the many users of path on Constance Ave. To the gnomes' amazement many other small animals, creatures, and objects anonymously appeared, enhancing their community and tripling the population. Many thanks, Esquimalt residents. On your behalf we dedicate this \*Esquimalt Hidden Treasure\* with an invitation to come and visit. *(Esquimalt Resident)*

### Tree at Macaulay by the Sea

When my family came from England 30 years ago, one of the first Christmases we had in Esquimalt was to buy a small Christmas tree in a pot. After Christmas was over we planted it in the back garden and hoped it would survive. Well as you can see it now is a fairly tall tree and doing well. This is my special treasure. *(Esquimalt Resident)*



Esquimalt is Bloomin' Beautiful!

Esquimalt's Bloomin' Beautiful Campaign celebrates the pride residents and businesses have in their properties. The Campaign is made possible thanks to the generous contribution of our sponsors.



Proudly presented by Esquimalt Parks & Recreation  
[www.esquimalt.ca/blooming](http://www.esquimalt.ca/blooming)



esquimalt.ca  
250.412.8500



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2016 Bloomin' Beautiful Participant, Artistic Garden

## Community Photo Gallery

SUBMIT YOUR PHOTOS! We invite residents to share photos of their garden and in doing so, you are entered to WIN some amazing prizes from Garden Works. Submit your photos at [www.esquimalt.ca/blooming](http://www.esquimalt.ca/blooming). Please allow up to 5 business days for your photos to be published to our site. Prizes & winners will be announced throughout the 2017 campaign.

## Share Your Story! What are the hidden treasures in your garden?

Is there a particular treasure or notable element in your garden that is special to you? We want to hear the stories behind these treasures. Submit your entry (including photo) and 75 words on why this aspect of your garden is a special treasure for your chance to WIN some great prizes at [www.esquimalt.ca/blooming](http://www.esquimalt.ca/blooming). Participants sharing their story will be recognized by the committee and awarded prizes throughout the campaign.

## Self Guided Street View Tour

View some of the participants in the 2016 Bloomin' Beautiful Home and Garden Contest. Walk throughout our community and see from the street some of the remarkably landscaped properties in the community. Please respect private properties and view only from street/sidewalk. The 2016 Map available at [www.esquimalt.ca/blooming](http://www.esquimalt.ca/blooming); a 2017 map is available May 15th.

[esquimalt.ca/blooming](http://esquimalt.ca/blooming) | 250.412.8500

## Gardening Workshops

*Proudly sponsored by Island Return-It*

### BUILD YOUR OWN FAIRY GARDEN (for children)

Have fun getting your hands dirty while creating an imaginative fairy garden with colourful flowers, complete with a butterfly/bee bath pond! All materials included.

Sat Apr 29 1:30pm-2:30pm \$10/child

### HERB PLANTER

Create a colourful container herb garden & enhance both your porch/balcony & your favourite recipes! Learn about companion planting & tips for keeping your plants thriving throughout the season. Plants, soil & containers provided

Sat May 27 10:30am-11:30am \$20/person

### SUCCULENT PLANTER

Make and take a mini tiered succulent planter. Learn tips on growing and propagating succulents in your home and garden. All materials included.

Sat June 10 10:30am-11:30am \$20/person

## 2016 Hidden Treasure : Food Forest on Paradise

There are two wheels suspended in each the front and back yard. My 90 year old (at the time) Grandfather made them from scraps he collected from the dump. My grandparents were my biggest treasure, and though they are both now gone having reminders of their reclaiming talent and ability to create from nothing is a beautiful thing. When ever the wind blows the wheels, I'm surely reminiscing them!  
(Esquimalt Resident)



## NEW! Community Garden Tour

Four residential gardens will be selected to participate in the Bloomin' Beautiful Garden Tour. The tour will take place on Saturday June 17th from 10am-1pm.

Participants will be required to register for the tour which will include:

- A welcome package with information sheets on 6 gardens
- 3 hour shuttle tour with 6 stops: Japanese Garden at Gorge Park, Gardens at Saxe Point Park & 4 Residential Gardens
- Light refreshments at each tour stop
- Draw Prize Entry

**Registration for the tour will open on May15th.** Registration will be available online at [www.esquimalt.ca/blooming](http://www.esquimalt.ca/blooming) or through the Esquimalt Recreation Centre in person or by phone at 250.412.8500, \$20/person.

## Are you a resident interested in being a featured stop on the tour?

To express interest in being a garden host, please toggle "yes" when you submit your garden photos through the Township of Esquimalt website ([www.esquimalt.ca/node/add/contest-entry](http://www.esquimalt.ca/node/add/contest-entry)) to the query:

*Would you be interested in showcasing your garden in a tour to registered participants?*

If selected, residential garden hosts will receive:

- a \$50 Country Grocer gift card to purchase refreshments to compliment their tour stop
- a \$50 Garden Works Gift Card in appreciation as a tour host
- an entry for a chance to win a \$150 Garden works Gift Card (participants on the tour will vote for their favourite residential garden).

## Looking for more information?

### Bloomin' Beautiful Campaign Contact:

Christina Moog, Parks & Recreation Coordinator  
[christina.moog@esquimalt.ca](mailto:christina.moog@esquimalt.ca) | 250.412.8501