

# HEALTHY AND LIVEABLE COMMUNITY

## **Support community growth and development consistent with our Official Community Plan**

Incorporate Environmental Advisory Committee review process as part of Official Community Plan update

Present Community Engagement Strategy

Undertake Official Community Plan Ideas Fair

Review Food Strategies as part of Official Community Plan update

Review Policies on Secondary Suites

Consider establishment of Social Planning Committee

Promote 'Walkability' Score App

## **Ensure multi-modal traffic strategies consider and reflect business and residential growth and development**

Research and consider best practices for all traffic initiatives and strategies

Engage with stakeholders and user groups to ensure input is considered

Ensure input from Environmental Advisory Committee is considered for multi-modal strategies

## **Build a vibrant and sustainable arts, culture and heritage community**

Ensure that community organizations in receipt of Township special event funding have developed measurable objectives and are required to report back with results (update/create policy documents)

Ensure community events support strategic objectives

Review policies for funding community groups and associations to ensure resource accountability and avoid duplication of services

Develop and implement a comprehensive arts policy

Review current model of support for arts, culture and heritage

Develop Guidelines / Criteria for Established Events vs Local Grant Funding & In-Kind Support

## **Parks & Recreation enhancements and strategic parkland acquisition and expansion**

Create and implement a multi-year upgrade and replacement plan for Township playground areas

Develop plans for a children's adventure and splash play park on Fraser Street

Review Strategies for replenishment of Parkland Acquisition Fund

# HEALTHY AND LIVEABLE COMMUNITY (CONT'D)

## **Ensure heritage values are considered in land use decisions**

Incorporate Heritage Advisory Committee review process as part of Official Community Plan update

Ensure heritage values are considered during OCP review and update

Urban Design Guidelines

Training for Advisory Planning Commission members on Heritage Values

Ensure Advisory Planning Commissions composition reflects accessibility, environment and heritage

Staff report on alternatives to Heritage Advisory Committee

## **Support food security and initiatives to improve community spaces**

Environmental Advisory Committee to develop and recommend strategies for food security

# KEY RELATIONSHIPS

## **Advocate at the regional level for voice and equity in regional services**

- Review Capital Regional District arts service involvement and funding
- Explore and identify efficiencies between local and regional initiatives
- Continue to engage BC Transit to advocate for higher level of services

## **Work with First Nations and the Esquimalt community to support economic, social and cultural opportunities**

- Continue to organize regular Community to Community forums
- Consult and engage with First Nations on economic development and planning initiatives
- Conduct review of Committee governance to ensure alignment with strategic priorities
- Engage with local service entities to ensure input is considered to support strategic priorities

## **Advocate with intergovernmental entities to promote issues affecting Esquimalt**

- Utilize larger organizations to advocate with other levels of government (Association of Vancouver Island Communities/Union of BC Municipalities/Federation of Canadian Municipalities)
- Work closely with CFB Esquimalt to align our community visions

## **Continue working with government and school district stakeholders to promote positive relationships and advance issues impacting the community**

- Collaborate with CFB Esquimalt, School Districts and other municipalities on efficiencies and partnerships in Parks and Recreation Services
- Implement new social media channel (Instagram) as recommended in 2015 social media audit
- Promote emergency preparedness through shared initiatives and training
- Utilize Community Safety Working Group on issues impacting the community

# RESILIENT AND DIVERSE ECONOMY

## **Continue to actively market opportunities in the Esquimalt Village Project**

- Maintain communication with Justice Institute of BC for anchor tenancy
- Utilize information gained through market and housing surveys to refine development options
- Continue with remediation of property and development of remediation plan
- Seek development partner through Expression of Interest and Request for Proposal processes

## **Implement Economic Development Strategy**

- Review and update economic development strategies and action plan including measurables
- Engage consultant to develop Communications and Marketing Strategy and materials
- Utilize relationship with Urban Design Institute and South Vancouver Island Economic Development Association as additional input and resource for economic development
- Participate in Urban Design Institute functions
- Leverage advertising opportunities, such as BC Economic Development Association 'Invest in BC' magazine

## **Support revitalization and beautification initiatives along Esquimalt Road**

- Promote Revitalization Tax Incentive Program
- Continue development of Esquimalt Road design guidelines
- Enhanced maintenance along Esquimalt Road corridor

## **Ensure processes for business and development are clear and consistent**

- Review Township policies and bylaws to ensure efficient processes; amend and update as necessary

## **Encourage and facilitate community involvement that supports non-governmental initiatives**

- Promote and encourage a diverse range of community events
- Support community groups through Township communications resources
- Consider Policy for advertising/promotion on Township property & vehicles

# WELL MANAGED AND MAINTAINED INFRASTRUCTURE

## **Proactively plan for integrated waste strategies**

Participate in Westside Wastewater Treatment and Resource Recovery Select Committee and Core Area Liquid Waste Management Committee to review wastewater treatment strategies for local and regional solutions

## **Identify infrastructure repair and proactively plan for replacement needs**

Implementation of Inflow and Infiltration management plan and evaluation of underground infrastructure – Year 1

Implementation of sidewalk master plan

Develop and approve roadway master plan

Continue with manhole separation on case by case basis

## **Identify long term financial requirements for infrastructure**

Complete and update infrastructure and asset inventory