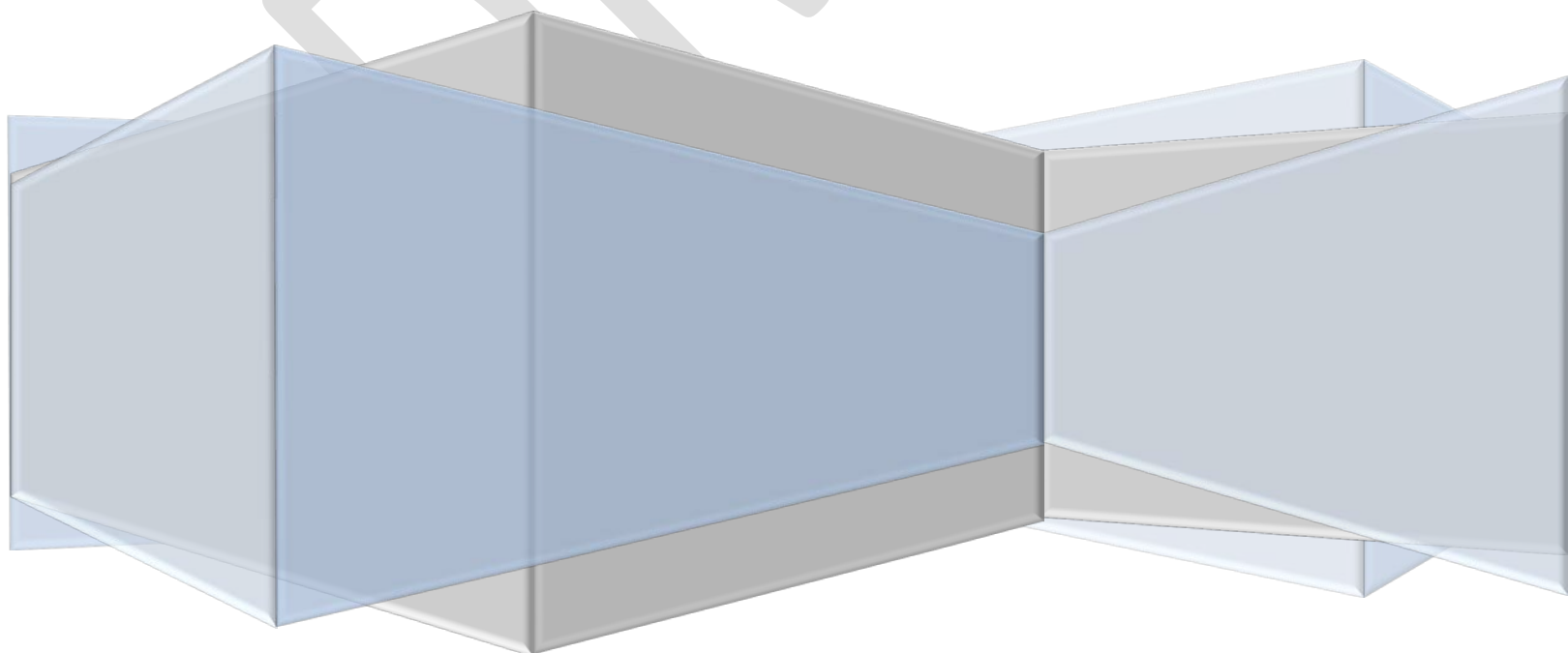




# **Draft Strategic Priorities and Goals**

**2019 - 2023**



# STRATEGIC PRIORITIES AND GOALS

## **We strengthen the health, livability and diversity of the community**

- Support community growth, housing and development consistent with our Official Community Plan
- Support multi-modal transportation strategies that reflect the cumulative impact of business and residential development
- Support the arts, culture and heritage community
- Enhance opportunities for Parks & Recreation
- Fully utilize the \$17 million McLoughlin amenity funds to maximum potential
- Advance the work of reconciliation with Indigenous People
- Control deer in partnership with other governments
- Develop and implement strategies that reduce impact on the environment consistent with our Climate Action Charter goals
- Develop health strategies for our community

## **We will build and enhance partnerships with community groups and other governments**

- Work with Esquimalt and Songhees First Nations to support economic, cultural, social and environmental opportunities
- Work with governments, school districts and stakeholders to enhance relationships and advance issues impacting the community
- Work with Esquimalt community groups to advance economic, cultural, social and environmental opportunities

## **We encourage a resilient and diverse economic environment**

- Develop and seek opportunities for the Municipal lands within the Esquimalt Town Centre
- Support revitalization and beautification initiatives along Esquimalt Road
- Boost investment in the local economy and promote the growth and diversity of businesses

## **We efficiently and effectively provide local services and infrastructure**

- Identify infrastructure repair and proactively plan for replacement needs
- Identify long term financial requirements for local services and infrastructure
- Promote opportunities to share services where operationally and financially beneficial
- Work to achieve equitable costing and optimization of policing in Esquimalt
- Support ongoing improvements to transportation corridors
- Plan for continuity of core local services and infrastructure in the event of an emergency

## **We achieve excellence in public service**

- Support the Chief Administrative Officer to maintain an organizational culture of collaboration, learning and engagement consistent with the Township's Core Values
- Ensure capacity is adequate to support the goals in the Strategic Plan
- Engage, respect and respond to the needs of our community