



New to BC! Build and Market an ENERGY STAR® Qualified Home

Building an ENERGY STAR Qualified Home Pays

- **Sell homes faster and at a premium** with the power of the ENERGY STAR symbol.
- Access **financial incentives** for qualifying homes.
- **No hassle**, low admin program.

ENERGY STAR Qualified Homes are 'Best-in-Class' for Energy Efficiency

The ENERGY STAR for New Homes Initiative promotes 'best-in-class' energy efficient new homes. New homes that are ENERGY STAR qualified are approximately 20% more energy efficient than homes built to minimum building code requirements, **delivering greater comfort and energy bill savings to your homebuyers**. The ENERGY STAR initiative is administered and promoted in Canada by Natural Resources Canada, a federal government agency. It is **not affiliated with any one builder or industry group** or association, and is accessible to builders of all sizes.

The ENERGY STAR Symbol is Powerful

The ENERGY STAR symbol is **familiar and preferred** - 89% of Canadians recognize the ENERGY STAR symbol and 71% of Canadians prefer to buy ENERGY STAR qualified products whenever they can. In the United States, ENERGY STAR qualified homes have been **proven to sell faster and for a premium** compared to non-qualified homes.

ENERGY STAR Qualified Homes Can Access Financial Incentives

Government and utility incentives are available for builders and buyers of energy efficient new homes. Currently, incentives include:

- **\$2000+ rebate for builders** from BC Hydro Power Smart New Home Program
- **Up to \$3000 rebate for builders** from FortisBC PowerSense for New Home Program
- 10% CMHC Mortgage Loan Insurance **rebate for qualifying buyers**

What Makes an ENERGY STAR Qualified Home?

- ENERGY STAR qualified homes reach **EnerGuide 80** or higher.
- **All windows, space and water heating equipment are ENERGY STAR qualified** whenever ENERGY STAR technical specifications exist in Canada for the product type.
- 75% of **lighting is ENERGY STAR qualified** or connected to an energy management control system.
- **ENERGY STAR qualified appliances** are recommended but not required.

How do I Build and Market an ENERGY STAR Qualified New Home?

1. **Contact a Certified Energy Advisor** who will register you and review your house plans. Visit Natural Resources Canada's ENERGY STAR website for a listing of all ENERGY STAR qualified Advisors.
2. Choose from the **energy saving upgrade options** provided by your Advisor or offer the upgrade options to your buyers.
3. Complete a **site visit** once the home is constructed in which the Advisor verifies the efficiency of the home.
4. **Promote your ENERGY STAR qualified home and access incentives.**

To Learn More

Visit Natural Resources Canada's ENERGY STAR for New Homes Information website at <http://oee.nrcan.gc.ca/residential/new-homes/6531>