



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

Municipal Hall, 1229 Esquimalt Road, Victoria, B.C. V9A 3P1
Telephone (250) 414-7100 Fax (250) 414-7111

PROCLAMATION

“ISLAND GOOD DAYS”

June 20 – 26, 2022

- WHEREAS** The Vancouver Island Economic Alliance, a non-government, non-profit organization created and launched the Island Good product brand in 2018 to make it easy for shoppers to find local products so that increasing sales of local products would improve the sustainability and resiliency of the Island region economy; and
- WHEREAS** The Island Good brand continues as a social enterprise of VIEA to benefit Island goods producers and manufacturers by helping increase sales and market share; and
- WHEREAS** Many Island Good licensed companies participate in the Esquimalt Farmer's Market in the Township of Esquimalt and Island Good food and beverage products will be especially featured and celebrated at Country Grocer in Esquimalt during the week of June 20-26, 2022.
- THEREFORE,** I, Barbara Desjardins, Mayor of the Corporation of the Township of Esquimalt, do hereby proclaim June 20 – 26, 2022 as

Island Good Days

In the Municipality of Esquimalt, Province of British Columbia.

Barbara Desjardins
Mayor