

CORPORATION OF THE TOWNSHIP OF ESQUIMALT

DEVELOPMENT VARIANCE PERMIT

NO. DVP00107

Owners: Corporation of the Township of Esquimalt
Esquimalt, BC

Lands: PID 001-114-239, Lot 1, Section 11, Esquimalt District, Plan 14686

Address: 1151 Esquimalt Road, Esquimalt, B.C.

Conditions:

1. This Development Variance Permit is issued subject to compliance with all of the bylaws of the Municipality applicable thereto, except as specifically varied or supplemented by this Permit.
2. This Development Variance Permit regulates the development of lands by varying the provisions of **Sign Regulation Bylaw, 1996, No. 2252** as follows:

Vary **Part 6 - Prohibitions** – to allow the Freestanding Sign to occasionally have third-party advertising (for community event related advertisers) and therefore, act as a billboard

Vary **Part 7 - General Provisions - Section 9.8.1** - to allow the Freestanding Sign to be located on a property frontage of less than 30 metres (i.e. property has a 7.62 metre frontage on Esquimalt Road)

Vary **Part 7 - General Provisions - Section 9.8.2 (a)** - to allow the Freestanding Sign to be located within 20 metres of a residential zoned property (i.e. from 30 metres to 20 metres)

Vary **Part 7 - General Provisions - Section 9.8.2 (b)** - to allow a Freestanding Sign to be located 1.4 metres from a property line (i.e. from 2.0 metres to 1.4 metres)

Vary **Part 7 - General Provisions - Section 9.8.2 (c)** - to allow the Freestanding Sign to be larger than the landscaped area in which it sits. (i.e. sign area of 30.54 m² and landscaped area of 29.95 m²)

Vary **Part 7 - General Provisions - Section 9.8.3 (b)** - to allow the area of the Freestanding Sign to be greater than 20 square metres (i.e. from 20 m² to 30.52 m²)

3. Approval of this Development Variance Permit has been issued in general accordance with the drawings by Graphic FX Signworks stamped "Received January 12, 2021", the landscape plan provided by Esquimalt Parks staff stamped "Received August 7, 2020", located as shown on the BCLS Site Plan provided by Wey Mayenburg Land Surveying Inc. stamped "Received September 14, 2020", attached hereto as Schedule 'A'.
4. Approval of this Development Variance Permit has been issued in general accordance with the "Operating Guidelines" provided by Esquimalt Recreation staff stamped "Received January 13, 2021, attached hereto as Schedule 'B'.
5. The terms, conditions and covenants contained herein shall enure to the benefit of and be binding upon the Owners, their executors, heirs or administrators, successors and assigns as the case may be or their successors to title in the lands.
6. This Permit lapses two (2) years after the date it is issued if the holder of the Permit does not substantially start any construction with respect to which the Permit was issued.
7. For the purposes of this Development Variance Permit, the holder of the Permit shall be the owner(s) of the lands.

APPROVED BY MUNICIPAL COUNCIL RESOLUTION ON THE ____ DAY OF _____, 2020.

ISSUED BY THE DIRECTOR OF DEVELOPMENT SERVICES THIS ____ DAY OF _____, 2020.

Director of Development Services

Corporate Officer
Corporation of the Township
of Esquimalt

THIS IS SCHEDULE 'A' OF
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CORPORATE OFFICER



THE MAST
20' Tall Engineered Steel

THE NAME
Dimensional Acrylic Lettering
with Illuminated Extrusion

THE BOW
Dual Cabinets with Painted and
Illuminated Interiors - Painted in
Battleship Grey Metallic

THE DISPLAY
Minimum 16mm Pitch RGB
LED Displays

THE RUDDER
Dual Cabinets with
Interior Paint and
Illumination - Green

THE WATER
Digital Print of Gradual
Shoaling Water in a
Graffiti Protected Film

THE BRAND
Dimensional Acrylic Lettering
with Illuminated Extrusion and
Full Colour Logo

THE WAKE
Engineered Concrete Footing
in Wave Design to Simulate
the Breaking Water

Archie Browning Sports Centre Digital Pylon Sign - The Ship

Client: Township of Esquimalt
Sales: B. Abel
Designer: D. Jubb
File: 10935 - Archie Browning Pylon.pdf
2019\proofs\

Job# 10935

Start Date: Jan 13, 2020

Revisions:
Jan 12, 2021



Approved: X

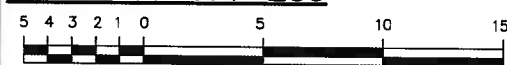
☐ Sample ☐ Revisions ☐ Pick Up

► By approving this proof and authorizing Graphic FX Signworks to proceed with the design as shown here, you accept all responsibility for any errors, omissions or typos, regardless of their origin. Please be aware that colours displayed on a computer screen or printed by a photocopier may vary from the actual finished product. For exact colour matches, a printed colour sample is required for which there may be an additional charge.

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**Site Plan Of A Portion Of:
Lot 1, Section 11,
Esquimalt District, Plan 14686.
P.I.D. 001-114-239**



Scale = 1:200

Dated this 14th day of May, 2020.

Distances and elevations shown are in metres.

Elevations are based on geodetic datum CVD288C.

This site plan is for building and design purposes
and is for the exclusive use of our client.

This document shows the relative location of the
surveyed structures and features with respect to
the boundaries of the parcel described above.
This document shall not be used to define property
lines or property corners.

Legend:

- Lamp Standard
- ⚡ Water Valve
- ⊠ Junction Box
- ⬢ Fire Hydrant
- ⊙ Man Hole
- Cleanout
- ⊙ Ballard
- Sign

**NEW PYLON SIGN
REPLACING EXISTING
SIGN IN THE SAME
LOCATION**



**Rem. Lot A
Plan 15195**

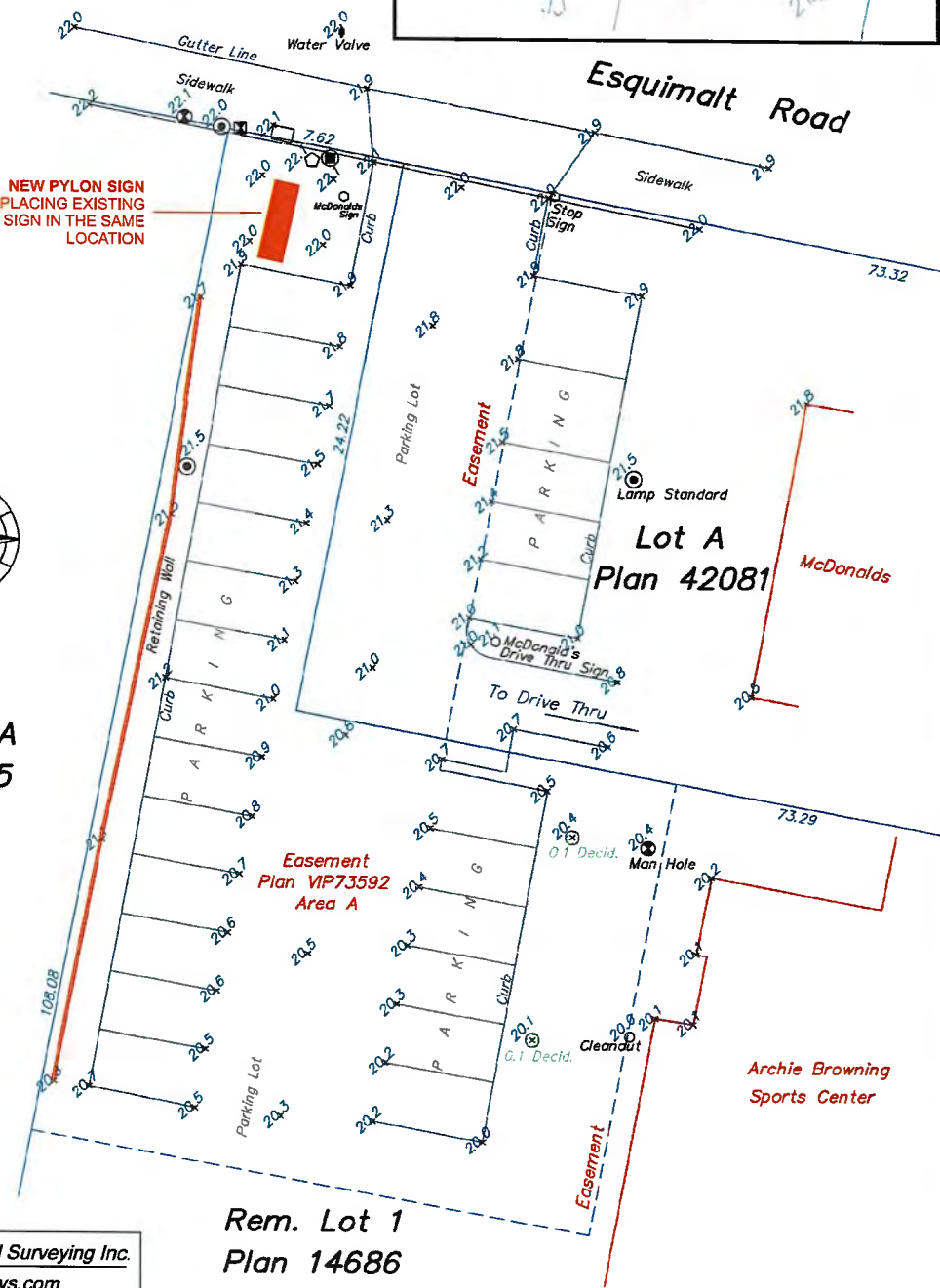
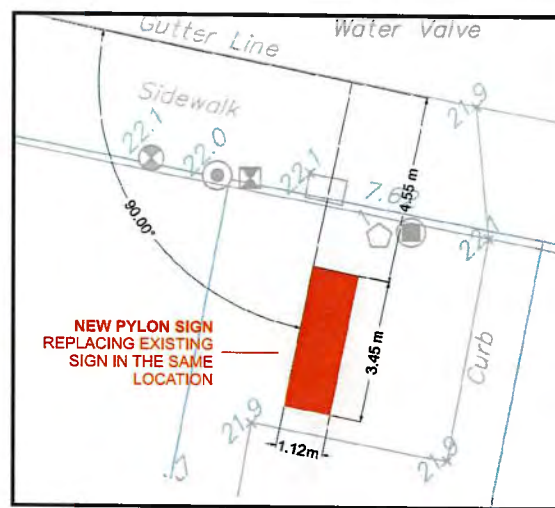
**Rem. Lot 1
Plan 14686**

Wey Mayenburg Land Surveying Inc.

www.weysurveys.com

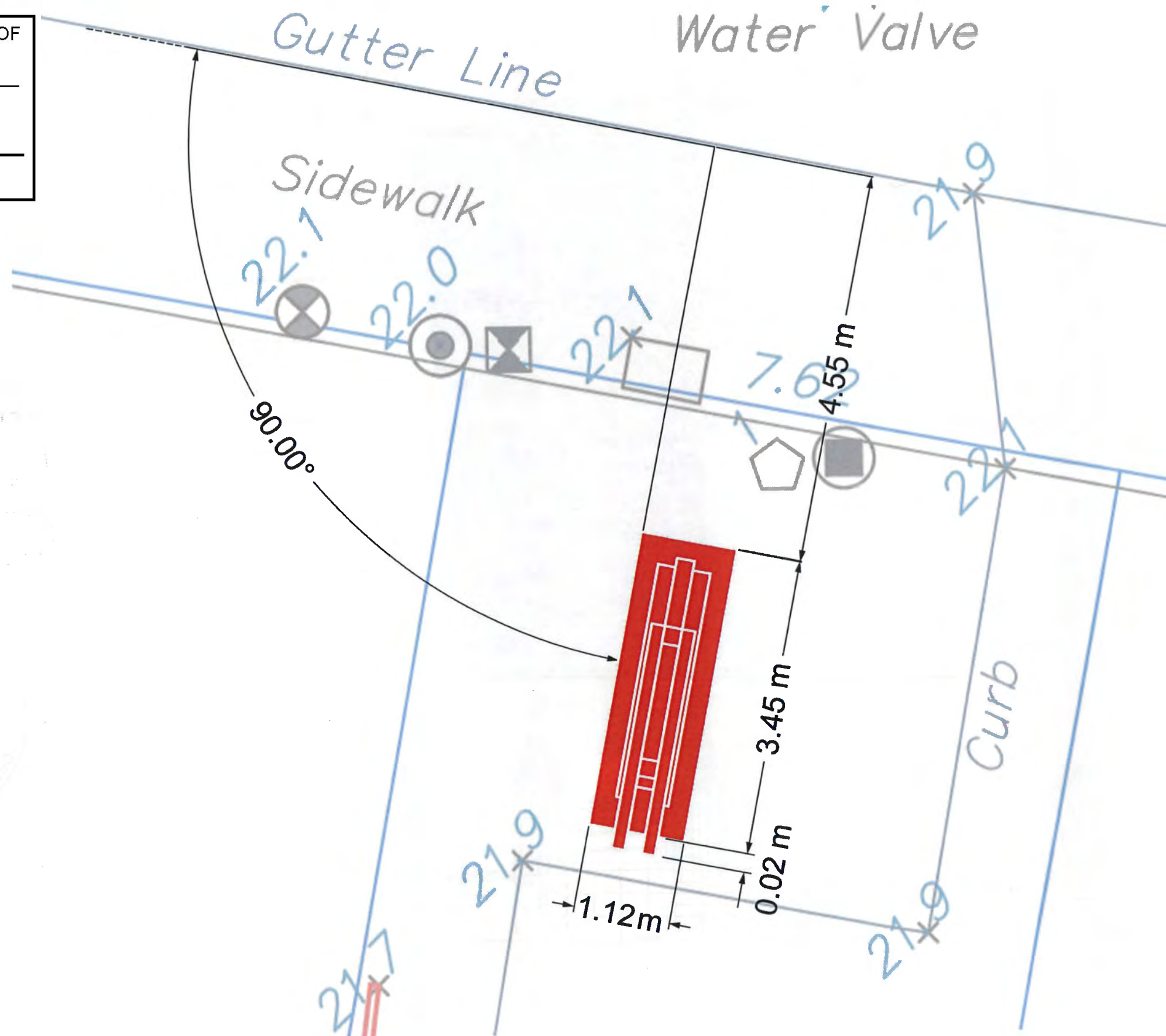
#4-2227 James White Boulevard
Sidney, BC V8L 1Z5
Telephone (250) 656-5155
File: 140321C\SIT\CH

The subject property is affected by
the following registered documents:
264556G, FT41933, & FT41934



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RECEIVED

JAN 12 2021

CORP. OF TOWNSHIP
OF ESQUIMALT
DEVELOPMENT SERVICES

STRUCTURE DETAIL

Archie Browning Sports Centre Pylon

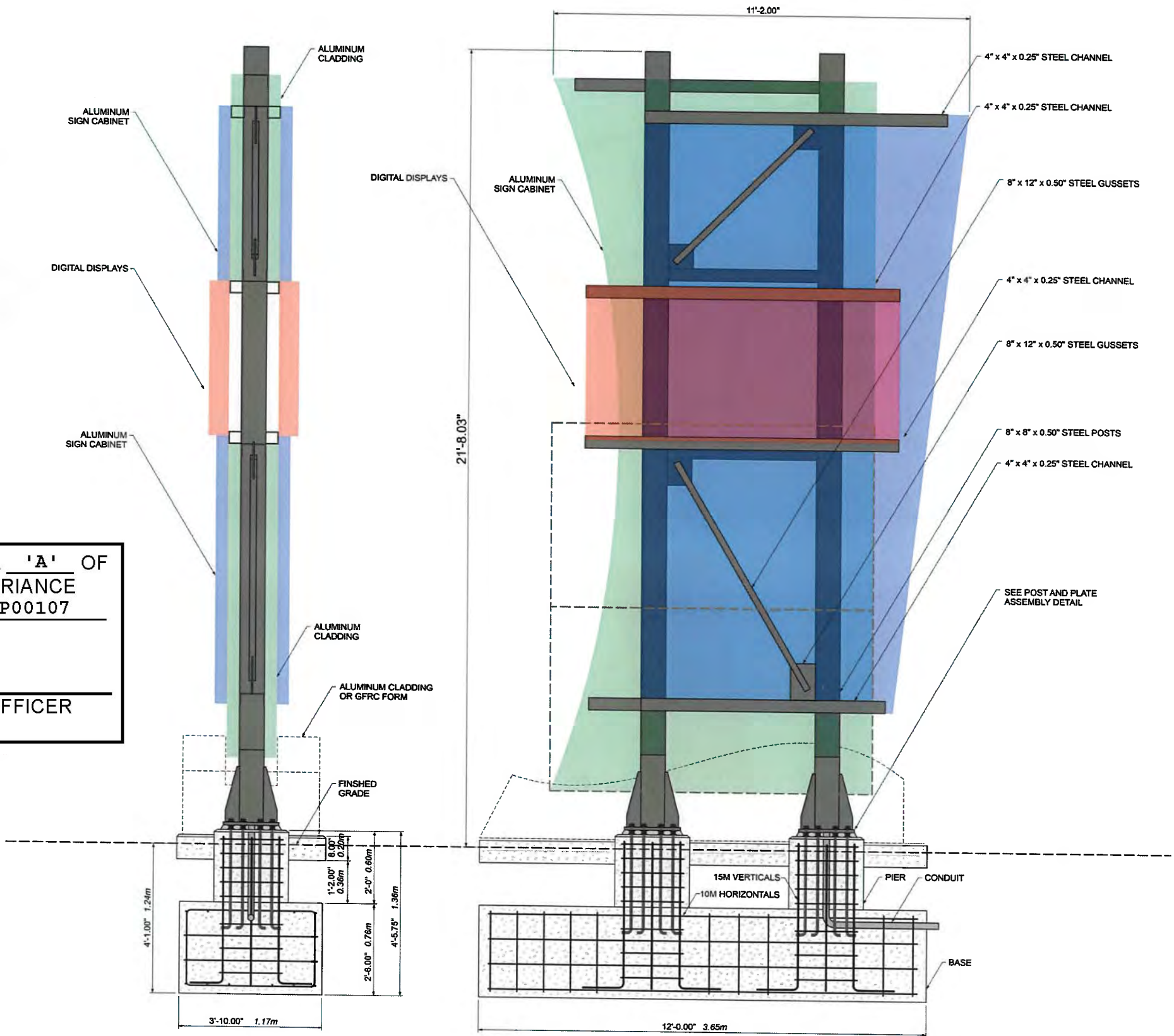
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Date:	Jan 12, 2021
Job Number:	10935
Sales:	BA
Design:	DJ
Scale:	1:48 (1/4" = 1')
Proof File:	10935 - Archie Browning Pylon.pdf
Output File:	
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Notes:

Materials:

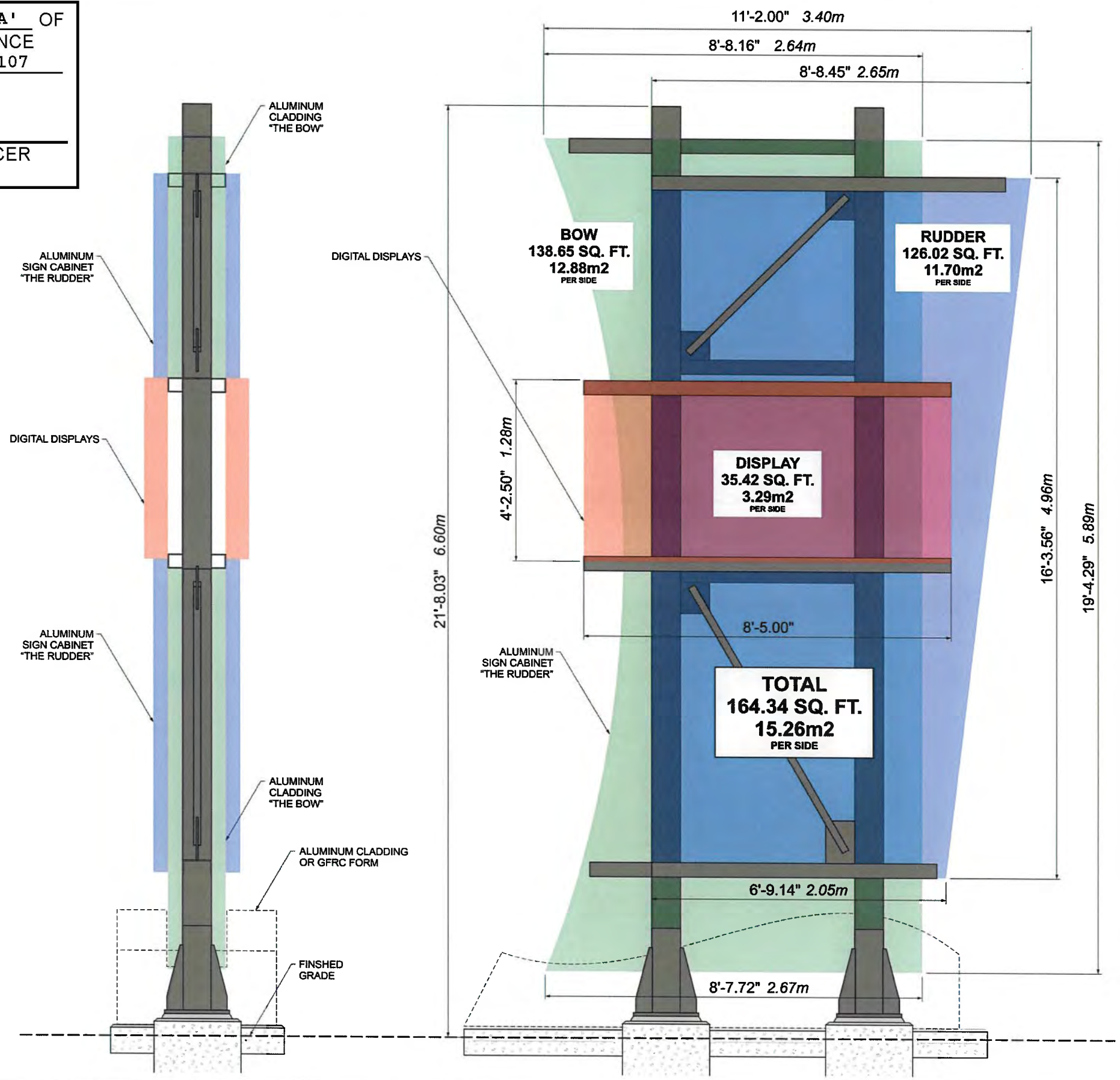
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CABINET SIZE DETAIL	
Archie Browning Sports Centre Pylon	
Client:	Esquimalt Parks + Recreation
Date:	Jan 12, 2021
Job Number:	10935
Sales:	BA
Design:	DJ
Scale:	1:8 (1-1/2" = 1')
Proof File:	10935 - Archie Browning Pylon.pdf
Output File:	
DRAFT <input checked="" type="checkbox"/>	Approved:
Notes:	
Materials:	

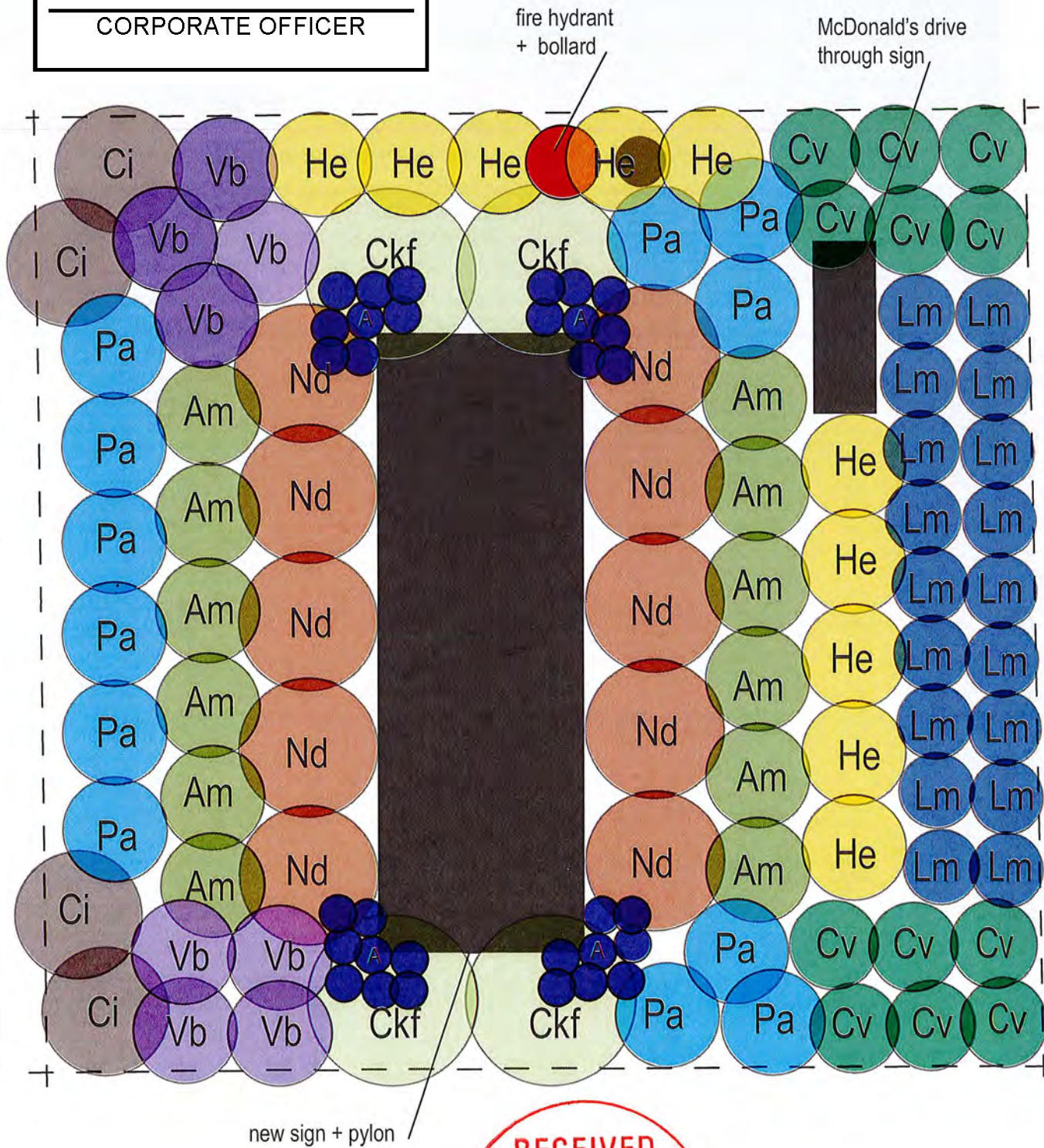


Plant List

Qty:	Key:	Botanical Name:	Common Name:	Size:	Comment:
32	A	Allium giganteum 'Ambassador'	Ornamental Onion	bulb	purple flwrs
12	Am	Achillea millefolium	Common Yarrow	#2 pot	white flwrs
4	Ci	Cistus x hybridus 'Little Sunshine'	Rock Rose	#5 pot	white flwrs
4	Ckf	Calamagrostis 'Karl Foerster'	Feather Reed Grass	#5 pot	plumes
12	Cv	Calluna vulgaris 'White Carpet'	Heather	#2 pot	white flwrs
10	He	Hemerocallis 'Stella d'Oro'	Day Lily	#2 pot	yellow flwrs
18	Lm	Liriope muscari 'Variegata'	Lily Turf	#2 pot	blue flwrs
10	Nd	Nandina domestica 'Obsession'	Dwarf Heav. Bamboo	#2 pot	red foliage
12	Pa	Perovskia atriplicifolia	Russian Sage	#2 pot	blue flwrs
8	Vb	Verbena bonariensis 'Lolipop'	Brazilian Vervain	#2 pot	lavender flwrs

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Notes

Plant palette design compliments sign colours and Archie Browning Sports Centre blue, green and white brand.

Evergreen shrubs and groundcovers for winter interest and perennials for summer blooms. Additional spring bulbs or annuals may be added in pockets by Horticulture staff.

All planting to be done in accordance with BCSLA/BCNTA standards.

Irrigation system, planting bed preparation, and soil amendments by others. Sign installation by others.

All plants are deer resistant and final height under one metre for vehicle sight lines.



Plant Images

Archie Browning Sports Centre Sign

Township of Esquimalt



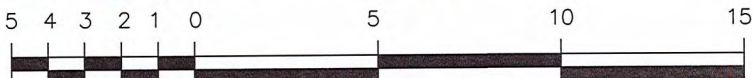
landscape plan

scale: 1:300 metric (11"x17" sheet)



July 27, 2020

**Site Plan Of A Portion Of:
Lot 1, Section 11,
Esquimalt District, Plan 14686.
P.I.D. 001-114-239**



Scale = 1:200

Dated this 14th day of May, 2020.

Distances and elevations shown are in metres.

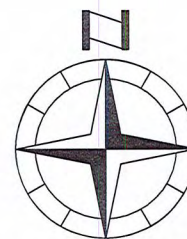
Elevations are based on geodetic datum CVD28BC.

This site plan is for building and design purposes
and is for the exclusive use of our client.

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surveyed structures and features with respect to
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lines or property corners.

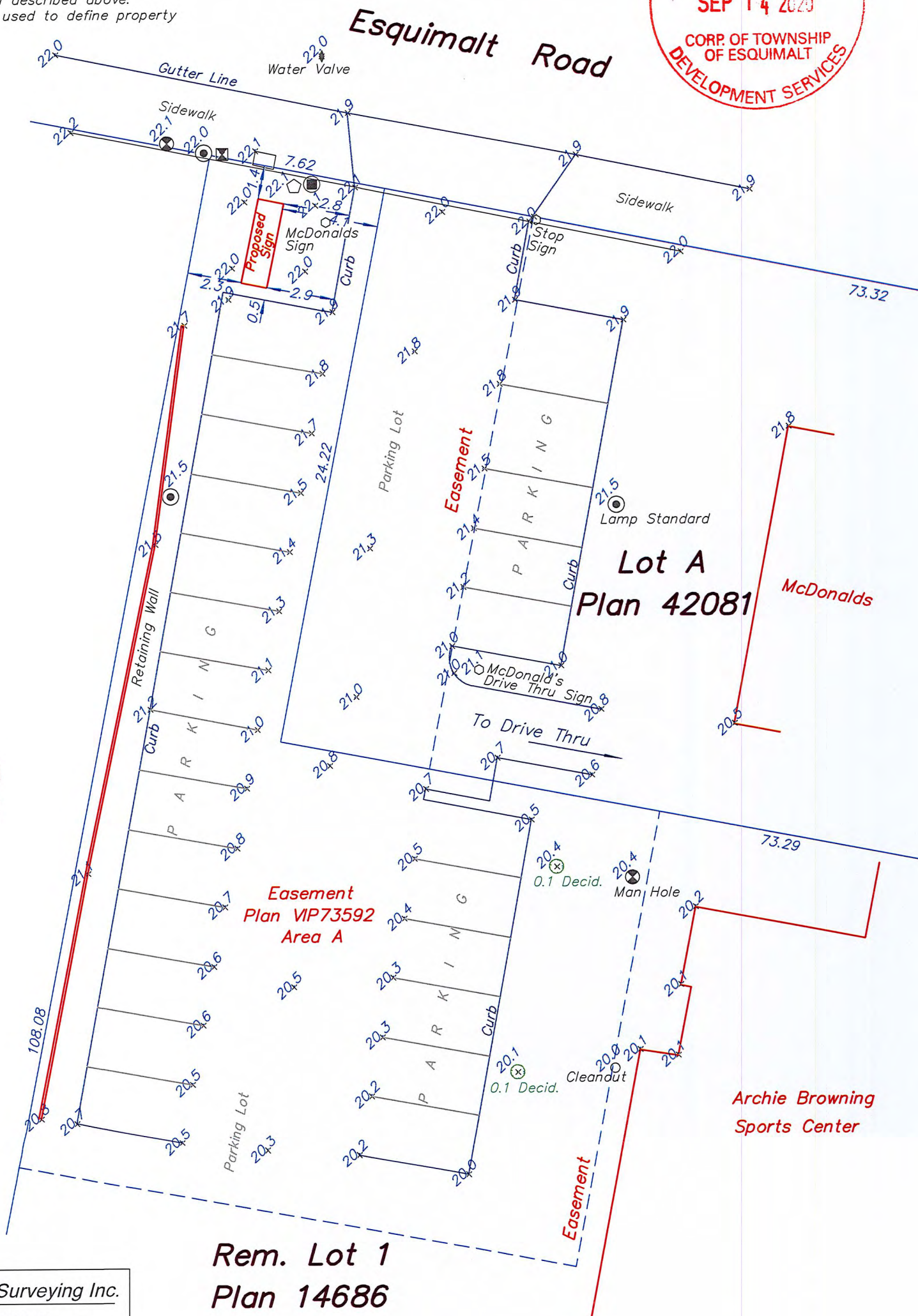
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Legend:

- Lamp Standard
- ◆ Water Valve
- ⊠ Junction Box
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**Rem. Lot A
Plan 15195**

**Rem. Lot 1
Plan 14686**

Wey Mayenburg Land Surveying Inc.

www.weysurveys.com

#4-2227 James White Boulevard
Sidney, BC V8L 1Z5

Telephone (250) 656-5155

File: 140321C\SIT\GH

The subject property is affected by
the following registered documents:
264556G, ET41933, & ET41934.

PURPOSE: The purpose of this operating guideline is to provide guidance and instructions on the operation of the electronic road sign/marquee to minimize the impacts to traffic and residences.

Introduction:

The following guidelines are to govern the use of the digital electronic road sign replacing the manual sign in front of the Archie Browning Sports Centre on Esquimalt Road.

Initially the digital sign will be used as a static sign, with standard messaging, for the first several months of operation. This will allow time to adjust and refine brightness levels through the gradual introduction to the regular traffic.

Guidelines are as follows:

Typical Hours of Operation:

6AM – 8AM – 50% Illumination

8AM – 8PM – 90% Illumination

8PM-12AM – 50% Illumination

12AM-6AM – Off (or 25% illumination displaying the civic address, or a static message).

Content Management:

After adjustment period is complete, rotating content to be changed in no more than 10-15 second intervals, pending the type of content being displayed.

Flashing text, high contrast scrolling, or alternating text or imagery will not be used.

Lines of text will be limited to no more than 7 lines.

Frame changes are to be done with a gradual shift, as opposed to a sudden image change.

- This will reduce the immediate effects of light pollution, as well as allow the viewer to absorb the new content without requiring a focus adjustment.

Avoid the use of white backgrounds whenever possible.

Background colour changes will be limited in use after dark. Significant changes to background colour will create a major change in lighting conditions particularly at dusk.

Maintain a static background for a category/department.

Examples are:

- Parks could have a subtle nature background, Pools could have a subtle pool background, Hockey could have an ice rink background;
- Using associative imagery can assist in the viewer immediately recognizing the context of the displayed message and allows a reduction of verbiage required to convey the message.
- Colour coding messages has proven to be effective for signage used by multiple user groups.

Minimal motion video, or animation will be used on a limited basis only.

Displaying time and temperature information is only to be done when there is no other displayed content.

This operating guideline will be regularly monitored and updated as needed.

