

APPENDIX G

IMPLEMENTATION & EVALUATION PLAN

Section	Item	Description	Frequency
6.1 Plan	Action Plan	Plan providing details on actions to be implemented over 24 month period. <ul style="list-style-type: none"> • 2014 – 2016 (24+ months) • 2015 - 2016 • 2016 - 2017 • 2017 - 2018 	Annual <ul style="list-style-type: none"> • January
6.1 Plan	Strategic Planning	Drafted at the start of each new term of Mayor and Council. <ul style="list-style-type: none"> • 2015 - 2018 <i>(Updated annually. See 6.2 Monitor - Strategic Planning)</i>	Once <ul style="list-style-type: none"> • January 2015
6.1 Plan	Budget	Departmental budget submissions <ul style="list-style-type: none"> • November Council budget discussions <ul style="list-style-type: none"> • Feb - Apr 	Annual <ul style="list-style-type: none"> • May
6.2 Monitor	Departmental Period Reports	Highlight of progress taken on actions taken over 4 month period. <ul style="list-style-type: none"> • Jan - Apr • May - Aug • Sept - Dec 	Tri-Annual <ul style="list-style-type: none"> • January • May • September
6.2 Monitor	Strategic Planning	Review progress on actions taken during the previous year. <p>Present updated Action Plan.</p>	Annual <ul style="list-style-type: none"> • January
6.3 Measure	Performance Measures	Collect and update data on economic development performance indicators. <i>(See Appendix H)</i>	Annual <ul style="list-style-type: none"> • January
6.4 Review	Economic Development Strategy	Complete a full review and update of Esquimalt's economic development strategy.	Five years <ul style="list-style-type: none"> • 2019