

Community Forum – Arts & Culture

Provide your input on Economic Development

The following survey is specific to the recommendations made by Esquimalt's Economic Round Table on Arts & Culture. Your input on what are the priority areas for action will assist us in drafting an Economic Development Strategy for Esquimalt.

Thank you in advance for your feedback. Please submit completed survey to Development Services (3rd floor, Esquimalt Municipal Hall) by **May 9, 2014**.

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☐ Esquimalt
☐ Other Capital Regional District Municipality
□ Other
• WII
2. What is your age range?
□ Hada 40
☐ Under 18
□ 18-24
□ 25-34
□ 35-44
□ 45-54
□ 55-64
☐ 65 or Above
☐ Prefer Not to Answer



The Esquimalt Economic Round Table on ARTS & CULTURE identified a number of priority areas for action.

J. 1	what are your top 5 priority areas for action?
	Actions (Please select up to 5 items from the below list)
	Research arts & culture best practices of other municipalities
	Create a long-term vision for Arts & Culture in Esquimalt (Strategy)
	Review public arts policy and commit a budget
	Commit funding for arts in the annual municipal budget
	Develop an "Open for Art" marketing strategy encouraging the placement of art on private property
	Create a network of local artists to promote the arts in Esquimalt
	Display art work in empty store fronts along Esquimalt Road
	Involve artists in developing a wayfinding strategy for Esquimalt
	Decorate utility structures in Esquimalt (e.g. telephone poles, fire hydrants, etc.)
	Host a design contest for artsy bike racks
	Develop an "Art Tool Kit" for artists to create temporary art installations
	Continue hosting the Esquimalt Arts Festival
	Host a Home & Garden Tour to showcase the work of local artists
	Consider incorporating a space dedicated to hosting arts & cultural events in the Esquimalt Village Project
4. V	Would you like to share any comments with us on the priority areas you selected?



5. Do you believe there is a priority area missing?	
□ Yes □ No	
If Yes, please list the priority area and provide details as to why you believe it is important.	
6. Do you have any other comments you wish to share with us on this sector or on economic development in general?	

Thank you for your participation!

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Community Forum - Development

Provide your input on Economic Development

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The Esquimalt Economic Round Table on DEVELOPMENT identified a number of priority areas for action.

3. V	Vhat are your top 5 priority areas for action?
	Actions (Please select up to 5 items from the below list) Create an "updated vision" - beyond the built environment - look at strengthening
	economic sustainability Develop a visual model of future development in the Township
	Develop community plan promoting Esquimalt to the development community Host open doors (incubator sessions) to liaise with developers
	Review property maintenance bylaw Encourage quality commercial developments
	Communicate development possibilities to Esquimalt Road property owners Investigate rezoning and density along Esquimalt Road Investigate what Nanaimo did regarding the form and character of businesses in
	downtown core
	Development of a green book to clarify development approval process and improve certainty for developers
	Have a clear plan for all departments on approving development applications Clarify process and requirements for Building Permits
	Investigate "development" trends including supply/demand analysis Review parking requirements
	Investigate development of a "small lot" zone Investigate secondary suites, carriage homes and regulations in regards to renting
4. V	Vould you like to share any comments with us on the priority areas you selected?
-	



5. Do you believe there is a priority area missing?	
□ Yes □ No	
If Yes, please list the priority area and provide details as to why you believe it is important.	
6. Do you have any other comments you wish to share with us on this sector or on economic development in general?	
Thank you for your participation!	
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In addition to this survey, there are 7 other sector surveys and backgrounder reports available for review and comment from the Economic Development page at www.esquimalt.ca.

Municipal Hall) by May 9, 2014.



Community Forum – Education & Training

Provide your input on Economic Development

The following survey is specific to the recommendations made by Esquimalt's Economic Round Table on the Education & Training. Your input on what are the priority areas for action will assist us in drafting an Economic Development Strategy for Esquimalt.

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☐ 65 or Above
☐ Prefer Not to Answer



The Esquimalt Economic Round Table on the EDUCATION & TRAINING identified a number of priority areas for action.

3.	What are your top 5 priority areas for action?	
☑	Actions (Please select up to 5 items from the below list)	
	First Nations Youth Programs - improve partnerships to help them stay in school	
	Organize forum to identify education and training programs available to First Nations	
	Build on community, industry and post-secondary relationship for benefit of local students (e.g. transit routes)	
	Investigate potential uses of IMTARC facility on evenings and weekends for education and training	
	Work with IMTARC to enhance collaboration on education and training with industry and the community.	
	Improve Esquimalt's image by highlighting success of residents and graduates	
	Develop inventory of funding for community programs and initiatives and establish priorities	
	Create a central online presence for all community groups seeking resources (funding, volunteers, participants)	
	Have Council advocate for improved funding of post-secondary institutions and training programs	
	Create public kiosk with information on education and training at Esquimalt Library Branch	
	Host an Education, Training and Volunteer Fair for young adults and mid-life professionals	
	Connect Esquimalt Archives with local schools and community groups	
	Explore establishing a career and training mentorship program for students and residents	
4. Would you like to share any comments with us on the priority areas you selected?		



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Community Forum - Environment

Provide your input on Economic Development

The following survey is specific to the recommendations made by Esquimalt's Economic Round Table on the Environment. Your input on what are the priority areas for action will assist us in drafting an Economic Development Strategy for Esquimalt.

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The Esquimalt Economic Round Table on the ENVIRONMENT identified a number of priority areas for action.

3. What are your top 5 priority areas for action? ✓ Actions (Please select up to 5 items from the below list) ☐ Streamline approval processes for green building renovations ☐ Review and update Green Building Checklist Encourage partnerships to investigate economies of scale on green building supplies ☐ Have Esquimalt Village Project (EVP) set an example of green building practices ☐ Identify impediments to movement of pedestrians and bicycle riders ☐ Develop walking tour of Esquimalt and install interpretive signage ☐ Develop a long-term plan for improving bicycling networks ☐ Introduce bike sharing program - connect with Harbour Ferry Stops ☐ Work with Harbour Ferries on improving service levels and affordability ☐ Develop waterway transportation plan including boat launches and storage facilities ☐ Develop a Green Event Guide ☐ Create a "RE-USE IT" centre, including building materials ☐ Host workshops for residents on greening practices and incentives ☐ Host workshops for businesses on greening practices and incentives Develop tax incentives to attract green businesses to Esquimalt ☐ Identify sites for green tech park ☐ Work with green businesses to attract more green businesses Brand Esquimalt as a progressive green economy ☐ Recognize green business - certification and awards ☐ Designate a venue for education and outreach to citizens and businesses ☐ Create a map highlighting green accomplishments in the Township 4. Would you like to share any comments with us on the priority areas you selected?



5. Do you believe there is a priority area missing?
□ Yes □ No
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6. Do you have any other comments you wish to share with us on this sector or on economic development in general?
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Community Forum – Health & Wellness

Provide your input on Economic Development

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2. V	Vhat is your age range?
□l	Inder 18
□ 1	8-24
□ 2	5-34
□ 3	5-44
□ 4	5-54
□ 5	5-64
□ 6	5 or Above
	refer Not to Answer



The Esquimalt Economic Round Table on HEALTH & WELLNESS identified a number of priority areas for action.

3. V	What are your top 5 priority areas for action?
$\overline{\mathbf{Q}}$	Actions (Please select up to 5 items from the below list)
	Community partnerships to further emergency management preparedness education
	Examine possibility of a volunteer coordinator for the Township
	Provide some written information in French on Township materials
	Identify "local community leaders" to work with children in bullying prevention (WITS)
	Mayor to convene meeting with new Police Chief and Youth Advocates in Esquimalt
	Re-connect with Victoria Police Department on Crime Free Multi-Housing Program
	Councillor report on provincial Blue Ribbon Panel on Crime Reduction Roundtable
	Review and expansion of zoning for secondary suites and compliance from unregistered owners.
	Review of multi-family business licenses for bylaw complaints
	Convene a round table discussion on affordable housing in Esquimalt
	Request that public health officer for Esquimalt present to Council on current and future operations and services.
	Facilitate round table discussion on pre and post natal care with Island Health and community partners
4. V	Vould you like to share any comments with us on the priority areas you selected?



5. Do you believe there is a priority area missing?
□ Yes □ No
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6. Do you have any other comments you wish to share with us on this sector or on economic development in general?
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Community Forum - Ship Repair & Defence

Provide your input on Economic Development

The following survey is specific to the recommendations made by Esquimalt's Economic Round Table on Ship Repair & Defence. Your input on what are the priority areas for action will assist us in drafting an Economic Development Strategy for Esquimalt.

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2. What is your age range?
□ Under 18 □ 18-24 □ 25-34 □ 35-44 □ 45-54 □ 55-64 □ 65 or Above
☐ Prefer Not to Answer



The Esquimalt Economic Round Table on SHIP REPAIR & DEFENCE identified a number of priority areas for action.

3. What are your top 5 priority areas for action?

Actions (Please select up to 5 items from the below list)
Develop recruitment strategy for physicians
Promote Esquimalt as "best place to live and work"
Consider sister-city relationship with Asia Pacific
Gather Industry/CFB Esquimalt input on OCP Update
Discuss "best use" of Work Point lands with Base Commander
Establish a first point of contact between Township and CFB Esquimalt
Develop a communication plan and highlight benefit of ship repair/fitting industry to residents/businesses
Promote "good news stories" of environmental actions being completed by industry and CFB Esquimalt
Organize shipbuilding industry awareness week event
Develop an integrated transportation strategy
Research how North Vancouver has resolved traffic and transportation issues
Use social media channels to create stronger link between Seaspan and community
Improve partnerships between industry, community and the Chamber
Host Graving Dock Open House
Advocate for shipbuilding industry as much as possible
Support a lengthy in-stream maintenance support contract for Seaspan
Support IMTARC as much as possible
Take leadership role in facilitating regional coordination
Create briefing binder for politicians on ship repair and fitting industry with easy messaging
Educate regional MPs and MLAs on importance of ship repair and fitting industry
Invite MPs and MLAs to information sessions on ship repair and fitting industry
Advocate for "shipbuilding and repair" to be its own category in provincial labour reports
Have the municipal council presence at all industry announcements
Investigate opportunity for new business on First Nations land
Advocate for more direct flights to Victoria Airport
Host workshop to plan for the future needs of industry
Investigate what infrastructure is needed for industry
Develop child care strategy catering to industry workers
Find a large warehouse space for the Victoria Class submarine in Esquimalt
Develop a secure industrial park facility catering to needs of ship repair and fitting industry
Move forward rezoning of the industrial park



 □ Communicate needs of industry to industrial land owners □ Host workshop to introduce industry to industrial land owners □ Consult with planners/industry in Halifax/Dartmouth □ Upgrade Graving Dock facilities against tsunami □ Get message out to university graduates □ Host a Trades Awareness Day □ Provide messaging on career opportunities on the Community Chanel □ Coordinate economic development strategy with shipbuilding workforce strategy □ Provide link from Township website and social media channels to "Workforce Strategy" □ Promote research and innovation by collaborating with the University of Victoria
4. Would you like to share any comments with us on the priority areas you selected?
5. Do you believe there is a priority area missing?
□ Yes □ No
If Yes, please list the priority area and provide details as to why you believe it is important.
6. Do you have any other comments you wish to share with us on this sector or on economic development in general?
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Community Forum – Small Business

Provide your input on Economic Development

The following survey is specific to the recommendations made by Esquimalt's Economic Round Table on the Small Business. Your input on what are the priority areas for action will assist us in drafting an Economic Development Strategy for Esquimalt.

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☐ Other Capital Regional District Municipality
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2. What is your age range?
☐ Under 18
□ 18-24
□ 25-34
□ 35-44
□ 45-54
□ 55-64
☐ 65 or Above
☐ Prefer Not to Answer



The Esquimalt Economic Round Table on SMALL BUSINESS identified a number of priority areas for action.

3. What are your top 5 priority areas for action?

☑	Actions (Please select up to 5 items from the below list)
	Update the Esquimalt Brand
	Have all community members promote Esquimalt
	Use endorsements from residents and businesses as part of a promotional
	strategy for Esquimalt
	Organize a promotional video competition among high school students
	Create an information package to promote Esquimalt to potential businesses
	Promote each neighbourhood (create profiles)
	Provide links to local resources on community web sites
	Have Township of Esquimalt become a member of Chamber
	Partner with Chamber to get information on Economic Development Strategy
	(EDS) out to members
	Improve communications between Council and Chamber to create synergies
	Welcome new businesses
	Include recommendations from EDS in Council's Strategic Plan
	Enhance and promote the "E=" brand
	Conduct analysis of tax and business friendly policies
	Introduce a business revitalization tax program
	Be proactive in reacting to citizens' concerns
	Have more town hall meetings
	Continuously update Esquimalt information in CFB Esquimalt welcome package
	Request dates from CFB Esquimalt when classes are coming
	Recruit a store front insurance agent
	Develop promotional partnerships with small businesses and ship repair industry
	Develop an Esquimalt App
	Develop a business registry (e.g. Map Quest)
	Promote community amenities and businesses as a solution to traffic
	Streamline planning processes
	List projects going through approval processes on website
	Renovate and "green" older homes
	Host tour of homes to Real Estate Agents (e.g. Home and Garden Contest)
	Promote living in Esquimalt to local workforce
	Communicate the cost effectiveness of living in Esquimalt
	Market underdeveloped commercial areas including industrial area
	Conduct gap analysis of local businesses and services
	Replicate the success of the west shore (but differently)
	Promote walkability and multi-modal transportation including water access in
	Esquimalt



 □ Encourage enhanced access to the E&N regional trail system □ Investigate what is needed for a complete community □ Continue to hold community events, publish an events calendar and pevents 	oublicize
☐ Continue annual home and garden contest	
☐ Make the Centennial Celebration an annual community event	
☐ Create a new annual community event in Parks	
4. Would you like to share any comments with us on the priority areas y	ou selected?
5. Do you believe there is a priority area missing?	
□ Yes □ No	
If Yes, please list the priority area and provide details as to why you believe it	t is important.
6. Do you have any other comments you wish to share with us on thi on economic development in general?	s sector or
Thank you for your participation!	
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Municipal Hall) by May 9, 2014.



Community Forum – Tourism

Provide your input on Economic Development

The following survey is specific to the recommendations made by Esquimalt's Economic Round Table on Tourism. Your input on what are the priority areas for action will assist us in drafting an Economic Development Strategy for Esquimalt.

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□ 55-64
☐ 65 or Above
☐ Prefer Not to Answer



The Esquimalt Economic Round Table on TOURISM identified a number of priority areas for action.

3. What are your top 5 priority areas for action?

$ \overline{\mathbf{A}} $	Actions (Please select up to 5 items from the below list)
	Partner with Wilson's Transportation to provide bus tours
	Nurture relationship with Victoria Harbour Ferry
	Build partnerships with roundhouse market (Vic West), CFB Esquimalt and Songhees Wellness Centre
	Leverage resources of Tourism Victoria and Tourism BC
	Install public washroom at West Bay to support snorkeling and dive site (completed)
	Develop tourism opportunities at West Bay (e.g. walkway connectivity, water access, food services)
	Develop further tourism opportunities along E&N Rail Trail
	Establish an Environment Education/Management Centre
	Develop a creative 'venue' in Saxe Point Park
	Place a map of the municipality at the West Bay Kiosk
	Develop wayfinding strategy and install signage along Esquimalt Road and West Bay Walkway
	Celebrate Esquimalt's history with more interpretive signage
	Include a clear focus on tourism in OCP
	Determine the Township's role in tourism promotion
	Complete a report on the 2009 Tourism Strategy successes and opportunities
	Brand Esquimalt as a green community (e.g. events, walkability, and homes)
	Encourage use of "Esquimalt" in addresses
	Promote recreational and sporting opportunities
	Host as many meetings, conference and themed festivals as possible
	Encourage the involvement of Esquimalt businesses in Attractions Victoria's "Be a Tourist in your own Hometown" program
	Set-up a seasonal tourist information office
	Have military vehicles return to participate in Buccaneer Day Parade
	Develop partnerships with post-secondary institutions to host small conferences
	Convene a meeting to discuss the potential of attracting cruise ship tours to Esquimalt
	Create a Saturday Night Market to attract cruise ship visitors
	Investigate operation of steam train excursions with Vic West
	Develop a bus tour of Esquimalt that visits 3 to 4 points of interest
	Explore the possibility of hosting tours of CFB Esquimalt and Esquimalt Graving Dock operations
	Work with CFB Esquimalt to open museum at Work Point



	Develop partnerships with First Nations to promote cultural tours (e.g. Songhees Wellness Centre)
4. W	ould you like to share any comments with us on the priority areas you selected?
5. D	o you believe there is a priority area missing?
□ Ye	
If Ye	es, please list the priority area and provide details as to why you believe it is important.
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