

I. ARTS & CULTURE

- Promote an animated public realm where people can gather, connect and celebrate through art friendly public spaces and facilities.
- Create opportunities for people to experience art in everyday life and for artists and communities to participate in the design, look and feel of the Township through public art initiatives.
- Promote opportunities to interpret Esquimalt's foreshore and natural environment through the arts.

Festivals

 Recognize the importance of community festivals in the community's cultural development.

Public Art

- Build on the strengths of Public Art to ensure that it is a key element in shaping, animating and enriching the public realm, civic pride and community identity.
- Identify locations for future public art installations.
- Encourage new developments to incorporate public art into their design.

II. HERITAGE

- Support educational efforts and community events that recognize and celebrate the community's heritage including First Nations, navy, army, ship building and repair, industry, connection to nature and sea shore.
- Support sustained and enhanced access to the municipally-owned archival collections that facilitate learning about Esquimalt shared past, bringing it alive in the present.
- Develop signage that celebrates Esquimalt history and heritage at key locations.
- Work with local First Nations to incorporate more Lekwungen place names within the Township of Esquimalt.
- Continue to support well maintained private properties, having heritage value and/ or character through the use of land use tools.
- Continue to use historic photos to wrap utility boxes, reflecting the interesting history and beauty of this area.
- Find bold, innovative means to celebrate the community's heritage assets.
- Consider potential heritage resources when rendering land use

decisions

 Identify places within the community for placement of signage that celebrates local heritage and history.

Heritage & Development

- Recognize the importance of built form in respecting neighbourhood/street character. This could include repetition of one or more elements or patterns that contribute to neighbourhood identity. Elements could include building heights, setbacks, rooflines, street orientation, front yard fencing; but does not compel new buildings to look like they were built in a previous era.
- Reinforce landscaping as a character element. Retain and augment mature landscaping and trees where possible.
- Establish new, and revise existing neighbourhood/street design guidelines as new character defining elements are recognized.
- Support neighbourhood members who are interested in pursuing a Heritage Conservation Area for their neighbourhood.



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FOR MORE INFORMATION PLEASE CONTACT:

Marlene Lagoa, Community Development Coordinator marlene.lagoa@esquimalt.ca
Tel: 250-414-7114

This is one in a series of seven Official Community Plan draft policy documents for public review. To provide your input, send your comments to marlene.lagoa@esquimalt.ca by June 20, 2017. More info: **esquimalt.ca/communityplan**

Heritage Preservation

- Maintain and enhance public view corridors, focal points, pedestrian links, view points, and landmarks at a community wide and neighbourhood level. Public view corridors are shown on the "Public View Corridors Map".
- Wherever possible, preserve character buildings in their original location. Where this is not possible, for recognized heritage buildings; encourage relocation and restoration onsite, or if not possible, on an appropriate alternative site.
- Support new additions to heritage property that conserves and enhances that property, as consistent with the National Standards and Guidelines for the Conservation of Historic Places in Canada.
- Work with property owners to develop Heritage Designation Bylaws, Conservation Covenants and Heritage Revitalization Agreements during redevelopment.
- Consider using density bonus zoning, variances and revitalization tax credits in the conservation, rehabilitation and maintenance of heritage resources.

Heritage Values

- Use the Heritage Values as a guiding document when considering the impact of land management decisions on the community's heritage.
- Properties identified with community heritage value or character will be considered for addition to Esquimalt's Community Heritage Register.
- Consider Statements of Significance of registered heritage properties when rendering land use decisions.
- Consideration will be given to the 'Significant Tree' list, [Schedule 'D' of Tree Protection Bylaw, 2015, No. 2837 as amended from time to time], when rendering land use decisions.

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