



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

Municipal Hall, 1229 Esquimalt Road, Esquimalt, B.C. V9A 3P1
Telephone (250) 414-7100 Fax (250) 414-7111

PROCLAMATION

“ISLAND GOOD DAYS”

May 30 - June 6, 2025

- WHEREAS** The Vancouver Island Economic Alliance (VIEA) created the Island Good brand in 2018 to support local producers, growers, and manufacturers by making it easier for shoppers to identify and purchase locally made products; and the Island Good brand has been successful in improving the sustainability and resiliency of the Island region economy; and
- WHEREAS** The Island Good brand has been successful in improving the sustainability and resiliency of the Island region economy; and
- WHEREAS** Island Good is proudly celebrating its 7th anniversary in 2025, with over 140 licensed businesses across the region, many of which participate in the Esquimalt Farmers Market; and
- WHEREAS** Island Good fosters community pride, supports local jobs, and inspires consumers to choose local first; and
- WHEREAS** This is an opportunity to recognize and celebrate the contributions of Island Good producers and manufacturers to our local economy and community.
- THEREFORE,** I, Barbara Desjardins, Mayor of the Corporation of the Township of Esquimalt, do hereby proclaim May 30 - June 6, 2025 as

Island Good Days

In the Municipality of Esquimalt, Province of British Columbia.

Barbara Desjardins
Mayor