



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

COUNCIL POLICY

TITLE: Directional Information Signs	NO. E&PW - 10
<p><u>POLICY:</u></p> <p>Off-road information signs indicate the availability of the following four categories or services:</p> <ul style="list-style-type: none">• Emergency services such as hospital, police and telephone;• Transportation services such as ferries, parking and access for disabled;• Travelers services such as food and accommodation; and• Tourist services such as RV parks, picnic areas, viewpoints and boat launch ramps. <p>All off-road information signs should meet the requirements as outlined in the Manual of Uniform Traffic Control Devices for Canada. Depending on the nature of the sign, the information signs are green, blue or brown. Because they are located in an urban area, the size of the information sign would be smaller than those installed along highways and would be approximately 300 mm x 300 mm or 450 mm x 450 mm and should be green, blue or brown.</p> <p>All signs should be installed by the Municipality. The actual location of the sign and their suitability is to be determined by the Director of Engineering and Public Works. There may be cases where the installation of new information signs is not possible because of visibility, space constraints, the presence of existing signs and other appropriate factors.</p> <p>Off-road service signs should generally be used as trailblazers to guide drivers from the major road to a location near the service. This will require the installation of signs on major roads as well as local streets to ensure that drivers do not get lost.</p> <p>The cost of traveller's services and tourist services signs shall be borne by the Applicant or the business who is requesting the installation.</p> <p>Only businesses that have a valid business licence can apply for the installation of an information sign.</p>	

EFFECTIVE DATE: February 5, 2021	APPROVED BY: Council	REFERENCE: EPW-07-035 Formerly PLAN-34	AMENDS: Aug 27, 2007	PAGE 1 OF 1
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