



## CORPORATION OF THE TOWNSHIP OF ESQUIMALT

### COUNCIL POLICY

<b>TITLE:</b> Remembrance Banner Program	<b>NO. E&amp;PW - 06</b>
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#### **POLICY:**

The Township, in partnership with various third party stake holders will facilitate the establishment and operation of a limited area program to honor and remember veterans of conflicts or peace keeping operations.

#### **1. Eligibility**

In order to participate in this program, individuals must have served with the Armed Forces of Canada or an allied nation's armed forces. These individuals will have served in either:

- Navy
- Army
- Air Force
- Nursing Sisters
- Merchant Marine (World War One and Two only)

Individuals who served in allied armed forces may be considered for inclusion into the program if they were Canadian citizens or British subjects during their time with an allied armed force

In order to be included within the program, an individual must be deceased. The contact person must have the legal authority in which to give permission to allow the deceased individual's name and other information to be displayed in public. This requirement will form part of the application process.

As there are a limited number of banner holders, participation within this program will be on a first come basis. If more individuals participate in the program than banner holders are available, these individuals will be placed on a waiting list.

Once the first round of the program has elapsed, a second program will be undertaken with individuals from the waiting list being provided an opportunity for purchasing a banner prior to new applicants to the second program.

Individuals will complete the application form providing the required information for themselves and the banner holder. If the application form is incomplete or is incorrect, a banner will not be made.

#### **2. Content**

The banners will be standard and will be two sided.

<b>EFFECTIVE DATE:</b> February 4, 2020	<b>APPROVED BY:</b> Council	<b>REF:</b> E&PW-20-008	<b>AMENDS NO.</b>	<b>PAGE 1 OF 3</b>
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**TITLE: Remembrance Banner Program****NO. E&PW - 06**

The banners will have the following information displayed in white lettering and font that is readable from a distance:

- Header – Honouring
- Name of individual
- Conflict served in (World Wars I or II, Korea, Peace Keeping, Afghanistan)
- Footer – Township of Esquimalt corporate logo
- Size – width 610 mm (24") x length 1524 mm (60")
- Common background of a floral display

**3. Locations**

The banners will be located on banner holders located along Esquimalt Road. There will be a total of 36 spaces available. Each banner will be randomly selected and placed on a banner holder with no set locations for individual banners. Due to the randomness of installation, no record shall be kept of the exact location of each banner.

A banner *may* not be installed if the banner holder is damaged or out of service.

Virtual banners will also appear on a portion of the Township's website. The virtual banners will include the same information as the cloth banners.

**4. Schedule**

- The Township staff will mount and take down the banners on an annual basis.
- Length of time the banners will be displayed will be from just after Thanksgiving to the winter banner change over (approximately October to December).

**5. Duration**

- The banners will have an active life of one year. At the end of this period the banner will be retired.
- Retired banners will be returned in their current condition to the third party that requested them if they so wish.
- If a banner is damaged during its life and is considered not functional by Township staff, it will be retired early.
- If the Requestor declines to keep the retired banner, it will be respectfully disposed of by Township staff.

**6. Cost**

- The requestor shall be responsible for providing the funds required to purchase the banner. This cost will be a market cost and will not include any markups.
- If the cost of banners increases in future cycles, the requestor shall be responsible for the new cost of banner.
- The Township will be responsible for the costs associated with the storage, installation and take down of the banners.

