

GREETINGS!

Thank you for your interest in being a part of the LifeMark Health Esquimalt 5K: together, supporting and inspiring healthy living.

The LifeMark Health Esquimalt 5K provides a goal orientated, supportive environment for all ages and abilities to engage in healthy, active living. NEW to the 2012 event, we are proud to introduce the 1K Children's Fun Run as we continue to lead the community against the world-wide childhood obesity epidemic.

By aligning your business with this great community event you will:

- Be recognized as a community leader that values healthy, active living
- Connect directly with your target market
- Gain exposure to new clientele through a variety of promotional opportunities including web, print, media and event advertising.

Enjoy the benefits of being a sponsor of the LifeMark Health Esquimalt 5K.

COMMUNITY MARKETPLACE

Not just a run, the LifeMark Health Esquimalt 5K is a whole Community Event.

After participants complete their run and await the commencement of draw prizes, they peruse a community marketplace, featuring a children's corner, vendor booths and more!

Booth purchase includes: 8 ft. table, table cloth, 2 chairs, and power supply (limited quantities).

Marketplace Booth Rates:

Title, Gold or Silver Sponsorship: Complimentary

Early Bird (before October 15): \$50/table

Regular (October 15-January 31): \$75/table

Late (February 1-March 9): \$99/table

RESERVE your Marketplace Table today by contacting:

Christina Moog, Event Sponsorship Coordinator
Ph: 250.412.8501
Email: marketing@esquimalt.ca



5th Annual **LifeMark Health**

Esquimalt 5K

Saturday, March 10, 2012

Esquimalt Recreation Centre

www.esquimalt.ca



Esquimalt Recreation

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Sponsorship Package

Gain exposure for your business alongside an exceptional community event.



Lifemark Health Esquimalt 5K

SPONSORSHIP OPTIONS & BENEFITS:

MEDIA

- Name/Logo on event website
- Logo on t-shirts
- Logo on Recreation Centre display (posted for a minimum of 1-month prior to and 10 days post event)
- Mentions on Facebook & Twitter
- Esquimalt Recreation Passes (negotiated per individual sponsorship agreement)

GOLD

\$1500 Monetary and \$300 in-kind/monetary

- Name and link on event website
- Logo on t-shirts
- Mentions on Facebook & Twitter
- Logo and recognition as Gold Sponsor on Recreation Centre display (posted for a minimum of 1-month prior to and 10 days post event)
- Recognition at event as Gold Sponsor
- 1 item/insert in participant package
- 1 Marketplace Table
- Recognition Certificate as Gold Sponsor
- 10 Complimentary Esquimalt Recreation Drop in Passes

SILVER

\$500 Monetary and \$200 in-kind/monetary

- Name on event website
- Logo on t-shirts
- Mentions on Facebook & Twitter
- Name/Recognition on Recreation Centre display as Silver Sponsor (posted for a minimum of 1-month prior to and 10 days post event)
- Recognition at event as Silver Sponsor
- 1 Marketplace Table
- Recognition Certificate as Silver Sponsor
- 5 Complimentary Esquimalt Recreation Drop in Passes

BRONZE

\$350 Monetary and/or in-kind

- Name on event website
- Name/Recognition on Recreation Centre display as Bronze
- Mentions on Facebook & Twitter
- Sponsor (posted for a minimum of 1-month prior to and 10 days post event)
- Recognition at event as Bronze Sponsor
- Recognition Certificate as Bronze Sponsor
- 5 Complimentary Esquimalt Recreation Drop in Passes

PROUD EVENT SPONSOR

\$100 Monetary and/or in-kind

- Name on event website
- Name/Recognition on Recreation Centre display as Event
- Mentions on Facebook & Twitter
- Sponsor (posted for a minimum of 1-month prior to and 10 days post event)
- Recognition at event as Event Sponsor
- 2 Complimentary Esquimalt Recreation Family Drop in Passes

To become a Sponsor or a part of the Event Marketplace, please contact:
Christina Moog, Event Sponsorship Coordinator
Ph: 250.412.8501
Email: marketing@esquimalt.ca



Photo Courtesy of Peter Dunwoody, www.ceecee.smugmug.com

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Esquimalt Recreation

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Follow us on Facebook & Twitter,
link from our website.

