



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

MINUTES

ARTS, CULTURE AND SPECIAL EVENTS ADVISORY COMMITTEE

Wednesday, July 6, 2011

7:00 p.m.

Council Chambers, Municipal Hall

PRESENT: Jordan Hockey – Vice Chair
Councillor Meagan Brame
Councillor Bruce McIldoon
Maira Tait
Jamie Speirs
Charles Lavoie
Pamela Martin

STAFF: Barbara Snyder – Director of Development Services (Staff Liaison)
Karen Hay – Planning Technician (Staff Liaison)

REGRETS: Michael Newson, Chair
Norm Swan

1. CALL TO ORDER

Vice Chair Hockey called the meeting to order at 7:05 p.m.

2. LATE ITEMS

The following late items were introduced:

1. Letter from Peter Justo to Councillor Brame regarding Esquimalt Together Against Graffiti (ETAG) ideas for the Trakside Gallery.
2. Esquimalt Public Art Policy

3. APPROVAL OF THE AGENDA

Moved by Councillor Brame, seconded by Maira Tait that the agenda of the Arts, Culture and Special Events Advisory Committee meeting of July 6, 2011 be approved as amended with the inclusion of the late agenda items.

The motion **CARRIED**.

4. MINUTES

Moved by Councillor Brame, seconded by Pamela Martin that the minutes of the Arts, Culture and Special Events Advisory Committee meeting of May 4, 2011 be approved as amended.

The motion **CARRIED**.

5. WORK PLAN ITEMS / REPORTS FROM SUB-COMMITTEES

- (1) Jane's Walk

A verbal report was given by Charles Lavoie and Staff Liaisons Barbara Snyder and Karen Hay. Photos were passed around to members of the committee. The walk was very successful, the weather was pleasant and approximately 20 people participated, several from outside Esquimalt. The speakers were all appreciated, with special recognition to Peter Justo who came out on his own accord and provided enlightening information about the Trakside Gallery and graffiti issues in the area.

(2) Fall Harvest of the Arts

Scheduled for October 23, 2011 from 11:00 pm to 3:00 pm. Currently have the Atrium and Pioneer Rooms A & B reserved. Members expressed concern about requirements for space, particularly if artists from outside Esquimalt are invited. Committee members expressed an interest in inviting artists from outside the municipality. Councillor Brame will inquire into the availability of the gym and whether the renovations in the atrium will be complete in time. Karen Hay, Staff Liaison will send out the invitation to artists in late August and prepare the posters and an E card that members can use to promote the event. Councillor Brame and Pamela Martin will broadcast to local event calendars and senior's residences. Karen Hay will work with Ritchie Morrison to advertise in the Experience Esquimalt and the Fall issue of the Current Community Newsletter.

(3) Art in the Park (2012)

Pamela Martin provided the committee with an update and expressed frustration with the logistics of organizing the scale of event first envisioned by the committee. It was reported the Chamber of Commerce has much different ideas for an event and has bowed out of supporting this event. Ms. Martin suggested the focus be changed to an enhanced version of the Harvest of the Arts with an outdoor venue and involving an 'en plein air', (in the open air) painting event. The English Inn was suggested as a venue; if they can be convinced to sponsor the event. The committee members were supportive of the change and suggested some music be included perhaps jazz, opera and a harpist, if a known local harpist can be convinced to be a part of the event. Ms. Martin will contact the English Inn and inquire into possible dates in August and September that work with the other Centennial Events planned for this time.

6. REPORTS ON ANNUAL COMMUNITY EVENTS

(1) Buccaneer Days

Councillor McIldoon reported that the rugby was very successful. Planning for 2012 will not begin until the new year, with the possibility of adding an extra day, Thursday. It was noted the hamburger stand was missed this year and that if a new group could be found to sponsor it, perhaps Child Find, then it could be brought back for 2012.

(2) Lantern Festival

Charles Lavoie reported the board met recently and they are looking for ways to get seniors more involved; perhaps as judges, assisting with the lantern building work shops and possibly with escorts on the walk. Councillor Brame mentioned she makes lanterns with the daycare kids and she would like to take them to the Renaissance where the seniors could help the kids with their lanterns. She will speak with the manager of the Renaissance.

(3) National Children's Day Event

Councillor Brame reported this event occurs on November 19th at the Recreation Centre. As this is Election Day and Councillor Brame will be a candidate, she cannot be on the site and therefore will not be in attendance. She will continue to take part in planning the event. Activities will include kinder gym and free swimming. Councillor Brame will work with Charles Lavoie to involve L'Ecole Victor Brodeur students in creating art work for the event. They would like to hire the face painter from last year.

Moved by Moira Tait, seconded by Pamela Martin that \$150.00 from the Arts, Culture and Special Events Advisory Committee budget be directed towards sponsoring a face painter for the 2011 National Children's Day event scheduled to take place in the Esquimalt Recreation Centre on November 19, 2011.

The motion **CARRIED**.

- (4) Celebration of Lights

No report

7. COMMUNICATIONS

- (1) Letter from Peter Justo to Councillor Brame regarding Esquimalt Together Against Graffiti (ETAG) ideas for the Trackside Gallery (**Late Item**)

Councillor Brame expressed the Mayor and Council's desire to see the Trackside Galley taken down, Rock Solid can no longer maintain the wall and has relinquished responsibility for it. The area below the gallery is not a 'free wall' and there is a desire is to see an individual or group take on the challenge of creating a mural for the area below the Trackside Gallery and finding sponsorship for the mural and it's continuing maintenance. The Mayor is in discussion with CRD Regional Parks Committee Chair, Christopher Causton regarding funding for mitigation of the area; including removal of all but the picture frames from the Gallery.

8. REPORT FROM STAFF LIAISON

Barbara Snyder spoke to the group about the Esquimalt Public Art Policy which was developed in 2002. She emphasized the importance of having a policy and procedures for choosing public art and that this policy will be useful in the selection of new murals for the E & N Rail Trail below the Trackside Gallery.

9. COMMITTEE MEMBER ANNOUNCEMENTS / REPORTS

Moira Tait reported the total cost of the Senior's Tea was \$1201.44 and 101 seniors attended.

10. NEXT MEETING

The next meeting of the Arts, Culture and Special Events Advisory Committee will take place on Wednesday, September 7, 2011.

11. ADJOURNMENT

The meeting adjourned at 7:55 p.m.

Michael Newson – Chair
This 5th day of October, 2011