



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

A G E N D A

ARTS, CULTURE AND SPECIAL EVENTS ADVISORY COMMITTEE MEETING

June 2, 2010

7:00 p.m.

Council Chambers, Esquimalt Municipal Hall

1. **CALL TO ORDER**

2. **LATE ITEMS**

3. **APPROVAL OF THE AGENDA**

4. **MINUTES**

- (1) Minutes of the Arts, Culture and Special Events Advisory Committee meeting, May 4, 2010 Pg. 1 – 5

5. **OLD BUSINESS**

- (1) Esquimalt Lantern Festival
(a) Email from the Esquimalt Lantern Festival, dated May 25, 2010, Re: Festival Participation and Request for Names of Artists Pg. 6

6. **REPORTS FROM SUB-COMMITTEES / WORK PLAN ITEMS**

- (1) Seniors Spring Tea and Concert
(a) Report on Expenses
- (2) Buccaneer Days
- (3) Walking Events
(a) "So Easy to Explore" Walking Tours
(b) Garden Tour
- (4) Fall Harvest of Arts
- (5) Celebration of Lights
- (6) National Children's Day Event
(a) Formation of a Sub-Committee

7. **REPORT FROM STAFF LIAISON**

8. **COMMITTEE MEMBER ANNOUNCEMENTS / REPORTS**

9. **NEXT MEETING**

10. **ADJOURNMENT**



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

MINUTES

ARTS, CULTURE AND SPECIAL EVENTS ADVISORY COMMITTEE

Tuesday, May 4, 2010

7:00 p.m.

Council Chambers, Municipal Hall

- PRESENT:** Norm Swan – Chair
Moira Tait – Vice Chair
Councillor Meagan Brame
Councillor Bruce McIldoon
Charles Lavoie
Avrille Gosling
Nick Brame
- STAFF:** Barbara Snyder – Director of Development Services (Staff Liaison)
Karen Hay – Planning Technician (Staff Liaison)
Deborah Liske – Recording Secretary
- GUEST:** Janet Jones, Chair, Centennial Celebrations Select Committee (Departed at 7:04 p.m.)

1. CALL TO ORDER

Chair Swan called the meeting to order at 6:57 p.m.

2. LATE ITEMS

The following late items were introduced:

1. Add **PRESENTATION** to agenda after Agenda Item 3. **APPROVAL OF THE AGENDA** and renumber agenda accordingly.
2. Add to Agenda item 4. **PRESENTATION** (1) Janet Jones, Chair, Centennial Celebrations Select Committee – Pioneers Tea
3. Add to Agenda item 7. **NEW BUSINESS** (3) Request from the Esquimalt Lantern Festival (a) Letter from the Esquimalt Lantern Festival, dated May 3, 2010, Re: Request for Funding to Create an Installation

3. APPROVAL OF THE AGENDA

Moved by Councillor Brame, seconded by Nick Brame that the agenda of the Arts, Culture and Special Events Advisory Committee meeting of May 4, 2010 be approved with the inclusion of the late agenda items.

The motion **CARRIED**.

4. PRESENTATION

- (1) Janet Jones, Chair, Centennial Celebrations Select Committee – Pioneers Tea (**Late Item**)

Janet Jones, Chair of the Centennial Celebrations Select Committee reviewed activities that would be taking place for the centennial in 2012 and requested the Arts, Culture and Special Events Advisory Committee consider hosting a Pioneers Tea and Social to celebrate the centennial. Ms. Jones noted a tea and social took place for the 50th anniversary and the Centennial Celebrations Select Committee would like to see a similar event take place during 2012. It was further suggested the Arts, Culture and Special Events Advisory Committee may wish to coordinate such an event with the assistance of the Heritage Advisory Committee and consider this initiative when considering their future work plan.

Ms. Jones reported the Centennial Celebration Select Committee is moving ahead with projects for the celebration. A town crier competition will be taking place; the memorial walkway initiative has commenced; a centennial book will be written; an art in the village event is being planned and the committee is working on the development of an Esquimalt beer, coffee and tea.

Ms. Jones noted the pioneers tea and social can take place at any time during the 2012 year; in conjunction with other events or at a time when other events are not scheduled. Ms. Jones invited committee members to an open house that is scheduled to take place tomorrow night in the Council Chambers and also noted a website dedicated to the Centennial Celebrations will be launched shortly.

Ms. Jones departed the meeting at 7:04 p.m.

5. MINUTES

Moved by Councillor Brame, seconded by Vice Chair Tait that the minutes of the Arts, Culture and Special Events Advisory Committee meeting of April 7, 2010 be approved as presented. The motion **CARRIED**.

6. OLD BUSINESS

- (1) From the April 7, 2010 Arts, Culture and Special Events Advisory Committee meeting
 - (a) National Children's Day Event

Councillor Brame reviewed the idea of hosting a National Children's Day event with the Esquimalt Early Childhood Development Committee (a community-based committee) and they expressed their enthusiasm for the concept. Councillor Brame reported the EECDL had the following ideas for the event:

- Paint-In – Children and adults could paint a mural for display
- Recycling event in partnership with BFI
- Kindergym
- Swimming
- Walking feet to library for a literary event
- Child friendly videos
- Research funding option for food for event

Charles Lavioe noted he has spoken with some members of the Esquimalt Photography club and they expressed their interest with the idea of working with children to take pictures from a child's perspective. It was noted the club is interested in learning more about the concept.

Councillor Brame noted the committee will need to determine what the event should be comprised of, the scale and delegation of tasks to be completed.

Committee members discussed ideas / suggestions for an event which included:

- Host event on November 13th
- Talk to school PAC's for artwork / music
- Little buddy choirs from Esquimalt schools – partner young children with older youth
- Utilize as many municipal buildings as possible – Recreation Centre, Municipal Hall, Sports Centre, Library, Fire Department
- Utilize municipal youth workers

Councillor Brame requested committee members consider ideas for the event; the type of event – structured, open house or something else; how long the event should be; and bring those considerations to discuss further at the next meeting.

This item is to be added to the committee work plan.

7. **NEW BUSINESS**

- (1) Community Citizenship Ceremony – October 2010
 - (b) Memorandum from Carollyne Evans, dated April 12, 2010, Re: Community Citizenship Ceremony October 2010
 - (c) Memorandum from Carollyne Evans, dated April 26, 2010, Re: Community Citizenship Ceremony October 20, 2010

Committee members reviewed and discussed the memorandums from Ms. Evans and after a lengthy discussion passed the following motion:

Moved by Charles Lavoie, seconded by Vice Chair Tait that the Arts, Culture and Special Events Advisory Committee respectfully decline the opportunity to host the Community Citizenship Ceremony due to the formality and prestige associated with this type of ceremony and that Council consider other options for hosting the ceremony.

The motion **CARRIED**.

- (2) BC Culture Days, September 25 – 26th
 - (a) Request from City of Victoria to Participate in an Inter-Municipal Event (Victoria, Saanich, Esquimalt)

Barbara Snyder, Staff Liaison reviewed a request from the City of Victoria to participate in BC Culture Days. BC Culture Days is an event to raise awareness and celebrate the arts and culture of communities. Ms. Snyder enquired whether the committee would be interested in hosting an inter-municipal event.

Committee members discussed the concept of hosting an event and determined the committee has already made commitments to host various activities in the fall and would not be able to participate at this time.

Moved by Councillor Brame, seconded by Nick Brame that the Arts, Culture and Special Events Advisory Committee regretfully decline the opportunity to participate in BC Culture Days scheduled to take place on September 25 – 26, 2010 due to the large number of events the Arts, Culture and Special Events Advisory Committee has already committed to hosting and / or participating in.

The motion **CARRIED**.

- (3) Request from the Esquimalt Lantern Festival (**Late Item**)
 - (a) Letter from the Esquimalt Lantern Festival, dated May 3, 2010, Re: Request for Funding to Create an Installation

Charles Lavoie reported he met with organizers of the Esquimalt Lantern Festival and noted the request by the festival for funding to create an installation for the committee. Committee members discussed how they would like to proceed, noting the committee is unable to make a contribution directly to the festival. Following a lengthy discussion the following motion was passed:

Moved by Chair Swan, seconded by Charles Lavoie that:

1. The Arts, Culture and Special Events Advisory Committee participate in the Esquimalt Lantern Festival; and
2. That due to the committee being unable to directly contribute to the Esquimalt Lantern Festival, the committee respectfully decline the request from the Esquimalt Lantern Festival for a contribution to create an installation for the committee; and
3. That the committee request the festival organizers to suggest artists that may be interested in assisting committee members in creating an installation for the festival; and
4. That upon selection of an artist by the committee, the committee will allocate a maximum of \$200 from the Arts, Culture and Special Events Advisory Committee budget for supplies, instruction and creation of an installation.

The motion **CARRIED**.

8. REPORTS FROM SUB-COMMITTEES / WORK PLAN ITEMS

(1) Seniors Spring Tea and Concert

Vice Chair Tait noted the tea and concert was very successful and thanked everyone for their assistance. The event was enjoyed by all in attendance.

Committee members discussed the success of the event and the great feedback received from everyone who participated. It was noted those in attendance suggested the committee host a picnic in the summer. Committee members requested a reporting of the expenses incurred for the event at the next meeting.

Moved by Councillor Brame, seconded by Nick Brame that the Arts, Culture and Special Events Advisory Committee provide honorariums to the Hampton Singers and Gene Furbee in the amount of \$125.00 each for the entertainment they provided at the Seniors Spring Tea and Concert.

The motion **CARRIED**.

(2) Buccaneer Days

Councillor Brame reported preparations are moving ahead for Buccaneer Days.

Karen Hay, Staff Liaison requested posters for the Westbay and Admirals kiosks.

Councillor McIldoon reported a shuttle bus will be making return trips from the West Bay Marina to the rear parking lot of the Archie Browning Sports Centre for those that utilize the Victoria Harbour ferries to and from downtown Victoria and the West Bat marina. The format for this year will be changed with a larger midway and booths set up along Bullen field. A rugby tournament is scheduled as well as a teen dance on Friday night at the Recreation Centre, an adult dance on Saturday night at the Archie Browning Sports Centre and a movie night in Bullen field on Saturday night. Fireworks to celebrate the naval centennial will also be taking place on Friday night off of Saxe Point.

(3) Walking Events

(a) "So Easy to Explore" Walking Tours

Barbara Snyder, Staff Liaison will provide Ritchie Morrison, Communication Coordinator with information to assist in promoting the committee hosted walking tours scheduled to take place in June, July, August and September.

(b) Jane's Walks

Barbara Snyder, Staff Liaison reported the Jane's Walk was a great success with a wonderful turnout. Ms. Snyder noted she felt the event was successful enough to host the event again selecting a different neighbourhood in which to coordinate the walk. The walk was a great opportunity for participants to interact with the community.

Copies of photographs taken during the walk by the Esquimalt Photography Club were circulated for review by committee members to make selections to include on the Esquimalt Resident's Association and Jane's Walk websites.

(c) Garden Tour

Committee members continued their discussion of the concept of organizing a garden tour for next spring / summer. It was suggested advertising start in the fall for a spring event.

(4) Fall Harvest of Arts

Committee members agreed to commence work on organizing an event once a date can be confirmed.

(5) Celebration of Lights

Councillor Brame reported the Celebration of Lights website will soon be up and running and will have more to report on at the next meeting.

9. REPORT FROM STAFF LIAISON

No report.

10. COMMITTEE MEMBER ANNOUNCEMENTS / REPORTS

Avrille Gosling distributed posters and brochures for the Victoria International Jazz Fest, June 25 – July 4. It was noted the Esquimalt High School jazz combo will be performing on July 4th in Centennial Square.

11. NEXT MEETING

The next meeting of the Arts, Culture and Special Events Advisory Committee will take place on Wednesday, June 2, 2010.

12. ADJOURNMENT

The meeting adjourned at 8:53 p.m.

Norm Swan, Chair

This 2nd day of June, 2010

Deborah Liske

From: Eleanor Calder [eleanorcalder@shaw.ca]
Sent: May 25, 2010 3:27 PM
To: Deborah Liske; Norm Swan; Barbara Snyder
Cc: Charles Lavoie
Subject: Response from ELFS Directors

Esquimalt Lantern Festival Society
961 Wollaston St
Victoria, BC V9A 5B1

May 25, 2010

Norm Swan, Chair
Esquimalt Arts, Culture & Special Events Advisory Committee
Township of Esquimalt
1229 Esquimalt Road
Esquimalt, BC V9A 3P1

Dear Mr. Swan,

The Directors appreciate your response to our request and your support of our community Lantern Festival that will be held on September 25, 2010. The Directors reviewed your letter of May 11, 2010 and considered the requests from the Arts, Culture & Special Events Advisory Committee on May 20, 2010. It was our initial intention to connect and involve local artists who would create installations to enhance the Lantern Festival; our group also needed a "vehicle" to locate these local community artists. At this time the Directors of Esquimalt Lantern Festival Society do not have a list of local artists; however, we suggest the Committee may want to use the Recreation Centre and the online community newspaper (<http://www.EsquimaltReview.com>) to advertise or solicit interest from community members. The Directors of Esquimalt Lantern Festival Society will also continue to talk to people who have formerly been involved with the festival to determine if there are local artists who may be interested in creating an installation sponsored by the Arts, Culture and Special Events Advisory Committee.

We will communicate any names of local artists to your committee.

Thank you kindly for your participation in the Festival by supporting local artists to create an installation for the event.

Sincerely,
Tania Dyck
Kim Fisher
Jen Yarnell
Donna Ingram
Eleanor Calder