



## CORPORATION OF THE TOWNSHIP OF ESQUIMALT

# MINUTES ARTS, CULTURE AND SPECIAL EVENTS ADVISORY COMMITTEE

Wednesday, November 4, 2009

7:00 p.m.

Council Chambers, Municipal Hall

**PRESENT:** Janet Jones – Chair  
Norm Swan – Vice Chair  
Councillor Meagan Brame  
Councillor Bruce McIldoon  
Avrille Gosling  
Maira Tait  
Nick Brame

**STAFF:** Karen Hay – Planning Technician  
Deborah Liske – Recording Secretary

**REGRETS:** Barbara Snyder – Director of Development Services (Staff Liaison)

### 1. CALL TO ORDER

Chair Jones called the meeting to order at 7:00 p.m.

### 2. LATE ITEMS

There were no late items.

### 3. APPROVAL OF THE AGENDA

Moved by Councillor Brame, seconded by Councillor McIldoon that the agenda of the Arts, Culture and Special Events Advisory Committee meeting of November 4, 2009 be approved as presented. The motion **CARRIED**.

### 4. MINUTES

Moved by Councillor Brame, seconded by Nick Brame that the minutes of the Arts, Culture and Special Events Advisory Committee meeting of October 7, 2009 be approved as presented. The motion **CARRIED**.

### 5. NEW BUSINESS

(1) Seniors Spring Tea and Concert

Maira Tait proposed organizing and hosting a seniors spring tea and concert in conjunction with Silver Threads.

Committee members discussed the concept making the following suggestions:

- Event take place on a week day morning at the end of March in the seniors centre room at the Recreation Centre (Ms. Tait will determine a date with Melissa McHugh).
- Councillor Brame volunteered to bring children from the daycare to perform.
- Contact leadership department at Esquimalt High and Ecole Victor-Brodeur schools to assist with set-up and serving
- Invite the jazz combo and choir from Esquimalt High and Ecole Victor-Brodeur schools to participate (letter of invitation to be drafted for delivery by Nick Brame).

- Invite Brenda Lavergne's daughter to perform.
- Invite residents from the Renaissance Retirement Home and Grafton Lodge to attend.
- Invite the Centennial Celebrations Select Committee to participate at the event to start promotion of the 2012 Centennial Celebration – suggested displays of old photographs.

It was noted the Victoria Curling Classic will be taking place at the Archie Browning Sports Centre from March 25 – 28, 2010.

Ms. Tait will organize the event and welcomes assistance from committee members.

## 6. REPORTS FROM SUB-COMMITTEES

### (1) Buccaneer Days

Councillor Brame reported that Mayor Desjardins requested her participation on the Naval Centennial Committee and will report back to the committee as information becomes available. It was noted the community will be very busy during Buccaneer Days weekend. It was also noted that discussions are currently taking place to reconfigure the layout of the midway for 2010 and participation by the military in the parade is doubtful.

### (2) Fall Harvest of Arts

Chair Jones provided the committee with a written and verbal report on the success of the Fall Harvest of Arts. Chair Jones noted great feedback was received from twenty comment forms and recreation staff were very helpful. Local high schools were contacted but did not respond to participate. Costs associated with the execution of the event were very reasonable – no room rental fee. Great response from local businesses to display posters advertising event. Sandwich boards from Parks and Recreation were utilized and placed on sidewalks on Fraser Street in front of the Recreation Centre and also at Fraser Street and Esquimalt Road. Chair Jones also took numerous photographs of the event.

It was determined costs associated with hosting the event would be paid out of the Arts, Culture and Special Events Advisory Committee budget if the committee is not successful in receiving a Parks and Recreation Community Events grant.

Committee members discussed providing honorariums to artists who participated at the event and noted that this item will need to be discussed in greater depth prior to any future events.

It was suggested more artists be located in the atrium to create more interest and that lighting will need to be considered for future events.

Moved by Councillor McIldoon, seconded by Vice Chair Swan, that the Arts, Culture and Special Events Advisory Committee provide a \$ 50.00 honorarium to the artists that participated (signed the liability waiver) in the Harvest of the Arts event hosted by the Esquimalt Arts, Culture and Special Events Advisory Committee on October 25, 2009.

The motion **CARRIED**.

Chair Jones also has photographs to accompany the honorariums.

### (3) Spring Garden Tour in 2010 / Art in the Park 2010

Committee members discussed a spring garden tour / art in the park event for 2010 with concerns being raised on the weather dependency of these types of events. It was suggested that the committee focus on organizing a garden walking tour; noting that an event of this type requires a large amount of lead time. It was noted that June would be a good time to host a garden walking tour and there are very enthusiastic gardeners in the Grafton area.

(4) Walking Events

A committee member suggested the committee consider organizing a walking tour utilizing the Township of Esquimalt Walking Tours. It was further suggested the committee work with the Esquimalt Chamber of Commerce and the Seniors Centre. Additional ideas included having guided tours with a rally point to start where coffee and muffins can be served before or after the walk. This concept will be discussed further at the January meeting.

(5) Website Calendar of Events

It was reported the Communications Coordinator is doing a very good job of posting local events on the municipal website. Councillor Brame noted she has a contact at the Military Family Resource Centre that will help with getting information out to the community.

(6) Celebration of Lights

It was reported the Esquimalt Celebration of Lights will be taking place on December 1<sup>st</sup>. The parade will take place from 6:00 – 6:30 p.m. and the Celebration of Lights committee is looking for volunteers to help organize the parade and activities that take place in the front parking lot of the Archie Browning Sports Centre. The Lights committee is also looking for sponsors and anyone that could assist with sewing a mascot costume.

**7. REPORT FROM STAFF LIAISON**

No report.

**8. COMMITTEE MEMBER ANNOUNCEMENTS / REPORTS**

Councillor McIldoon reported the CRD Arts Committee would like to increase funding to localized municipal / community events.

Chair Jones announced that her term on the Arts, Culture and Special Events Advisory Committee will expire on December 31, 2009 and she will not be seeking reappointment.

Committee members thanked Chair Jones for her dedication and hard work on the Committee.

**9. NEXT MEETING**

The next meeting of the Arts, Culture and Special Events Advisory Committee will take place on Wednesday, January 6, 2010.

**10. ADJOURNMENT**

The meeting adjourned at 8:23 p.m.

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Norm Swan, Chair

This 14<sup>th</sup> day of January, 2010