



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

A G E N D A **ARTS, CULTURE AND SPECIAL EVENTS** **ADVISORY COMMITTEE MEETING**

September 2, 2009

7:00 p.m.

Esquimalt Council Chambers

1. CALL TO ORDER

2. LATE ITEMS

3. APPROVAL OF THE AGENDA

4. MINUTES

- (1) Minutes of the Arts, Culture and Special Events Advisory Committee meeting, June 3, 2009 Pg. 1 – 4

5. OLD BUSINESS

- (1) Work Plan Finalization
- (2) Arts Grants
- (a) Parks and Recreation Community Events Funding
- (3) Cataloging of Public Art
- (4) Military Plaques in Archie Browning Sports Centre

6. NEW BUSINESS

- (1) Olympic Torch Relay

7. REPORTS FROM SUB-COMMITTEES

- (1) Buccaneer Days
- (2) Fall Arts Harvest
- (3) Spring Garden Tour in 2010 / Art in the Park 2010
- (4) Esquimalt Art Lending Library
- (5) Walking Events
- (6) Website Calendar of Events

8. REPORT FROM STAFF LIAISON

9. COMMUNICATIONS

- (1) Email from Heritage BC, received June 12, 2009, Re: New Provincial Minister Responsible for Heritage Pg. 5
- (2) Letter from Trudy VanDop and Samantha Allen, received June 22, 2009, Re: Arts & Cultural Guide to British Columbia Pg. 6 – 7

10. COMMITTEE MEMBER ANNOUNCEMENTS / REPORTS

11. NEXT MEETING

12. ADJOURNMENT



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

**MINUTES
ARTS, CULTURE AND SPECIAL EVENTS
ADVISORY COMMITTEE**

Wednesday, June 3, 2009
7:00 p.m.
Wurtele Room, Municipal Hall

PRESENT: Councillor Meagan Brame
Janet Jones – Chair
Norm Swan – Vice Chair
Nick Brame
Moira Tait
Avrille Gosling (Arrived 7:23 pm)

STAFF: Barbara Snyder – Director of Development Services (Staff Liaison)
Deborah Liske – Recording Secretary

REGRETS: Councillor Bruce McIldoon
Karen Hay – Planning Technician

1. CALL TO ORDER

Chair Jones called the meeting to order at 7:00 p.m.

2. LATE ITEMS

The following late items were introduced:

1. Add **NEW BUSINESS** to the agenda as section **6** and renumber accordingly.
2. Add to Agenda item **6. NEW BUSINESS** (1) Military Plaques at Archie Browning Sports Centre

3. APPROVAL OF THE AGENDA

Moved by Moira Tait, seconded by Nick Brame that the agenda of the Arts, Culture and Special Events Advisory Committee meeting of June 3, 2009 be approved with the inclusion of the late agenda item.
The motion **CARRIED**.

4. MINUTES

Moved by Councillor Brame, seconded by Chair Jones that the minutes of the Arts, Culture and Special Events Advisory Committee meeting of May 6, 2009 be approved as presented.
The motion **CARRIED**.

5. OLD BUSINESS

- (1) Work Plan Finalization

The Director of Development Services provided the committee with an explanation for the requirement to develop a yearly committee work plan. The work plan will provide for a framework from which the committee will determine activities and accomplishments for the year. The work plan will also include a budget to outline costs of the activities.

Chair Jones will develop a budget for the selected work plan items and distribute to committee members for feedback prior to being presented to Council.

- (2) Arts Grants
 - (a) Parks and Recreation Community Events Funding

Chair Jones reported that she has met with Jeff Byron, Manager of Recreation Services and will clarify if the committee is eligible to apply for the Parks and Recreation Community Events funding. Parks and Recreation Community Events funding is designated for events that focus on families and children. It was noted that the committee has missed the June 1st deadline, the next deadline is October 1st. It was further noted that if the committee is eligible to apply for the funding, an application would be required to be prepared for the October submission deadline.

- (3) Public Art Policy

The committee discussed the municipal public art policy and public art in Esquimalt.

The significant amount of public art in Esquimalt was noted with discussion focusing on the development of a cataloging system. It was noted that cataloging is a large project that the municipality would like to complete. A committee member suggested that the cataloging of public art would be an interesting project to consider for completion for the centennial year.

6. **NEW BUSINESS**

- (1) Military Plaques in Archie Browning Sports Centre (**Late Item**)

Councillor Brame noted that citizens have questioned the whereabouts of the military plaques that were located on the exterior of the Archie Browning Sports Centre. The Director of Development Services will enquire as to the whereabouts and report back to the committee.

Avrille Gosling arrived at 7:23 p.m.

7. **REPORTS FROM SUB-COMMITTEES**

- (1) Buccaneer Days

It was reported that Ecole Victor-Brodeur and the Esquimalt High school jazz band were not able to participate this year. Committee members agreed to develop events for the 2010 Buccaneer Days – hosting entertainment on Friday night and coordinating the Esquimalt High school jazz bands participation in the parade. It was noted that preparations for 2010 will need to start much earlier in the year.

Chair Jones noted that she will be participating in the parade and at a booth for the Centennial committee.

- (2) Fall Arts Harvest

The committee discussed the proposed fall arts harvest event.

Vice Chair Swan reported that he has started contacting artists from previous events that have indicated interest and also a number of youth artists interested in participating.

It was suggested that a letter be forwarded to the art teacher at Esquimalt High school inviting student participation.

Chair Jones reported that a date cannot be booked until municipal programming bookings have been completed which should be completed soon. It was suggested that the event be for one full day, utilizing the atrium, Pioneer Hall and the Fernhill Room at the Recreation Centre.

It was further suggested that the seniors lounge at the Recreation Centre be utilized as a music space. It was also suggested that the event be held in October or early November, depending on room availability.

Chair Jones noted that Portia Mann, Recreation Facilities Coordinator, is available to assist with publicity. It was noted that a special events permit may be required. Committee members discussed the costs associated with special events permits and insurance coverage. It will need to be determined what the committee will be required to obtain to host events. Avril Gosling noted that she can assist Chair Jones and Vice Chair Swan with planning the event. Preparation will start once a date and time is determined.

(3) Spring Garden Tour in 2010 / Art in the Park 2010

Committee members discussed whether the work plan contained too many items. The following suggestions were noted:

- Garden tour and art in the park be dropped and replace with the cataloging of public art.
- Garden tour and art in the park be listed last with some development concepts included.
- Develop walking tour of artists' galleries – no weather issues.
- Approach businesses to display art in storefronts – this could be incorporated with the "Shop in Esquimalt" initiative.

(4) Esquimalt Art Lending Library

Councillor Brame reported that the Esquimalt Painters Group is interested in displaying art in municipal buildings. Councillor Brame further noted that the Council Chambers in the municipal hall can be utilized to display art.

The committee discussed the costs associated with this type of project. Special hangers and display cabinets would be needed. It was suggested that once the concept is developed and established in municipal locations, the Chamber of Commerce and local businesses be invited to also participate. This concept would be strictly for the purpose to display and promote local art on a rotating basis.

Councillor Brame will investigate the options available for wall mounted hangers.

It was suggested that the Greater Victoria Art Gallery be contacted to learn how they coordinate and administer their lending library. It was further suggested that archived photographs also be included in the revolving displays.

It was noted that the cataloging of municipally owned art will need to be completed prior to the start of a lending library / revolving art displays. Moira Tait noted that she is interested in assisting with the sub-committee that will be coordinating the cataloging of municipal public art. The Director of Development Services noted that she has a form that could possibly be utilized to assist with the cataloging.

(5) Walking Events

Councillor Brame reported that Gary McCartie, Tourism Project Manager, is working on reintroducing walking tours in Esquimalt.

8. REPORT FROM STAFF LIAISON

The Director of Development Services suggested using "Artoberfest" as a name for the art event.

It was also reported that the Arts, Culture and Special Events Advisory Committee budget for 2009 is \$3,800.00.

9. COMMUNICATIONS

(1) Information from Brian Gray Re: Kraft Celebration Tour Official Rules

Councillor Brame reported that Brian Gray would like to make an application to the Kraft Celebration Tour Competition for the opportunity to win a “Community Refresh” to a community facility. Mr. Gray proposes to create murals on wood panels for attachment to the exterior of the Archie Browning Sports Centre. The former Parks and Recreation Commission and the current Parks and Recreation Advisory Committee have approved the concept. The murals would represent sporting activities that take place in the building. Artists would outline the murals with members of the community completing the painting in a concept similar to paint by numbers. It was noted that photographs depicting various sports would be required to draw the murals from.

The committee discussed the concept and idea to apply for the competition and determined that it was an excellent idea.

Moved by Councillor Brame, seconded by Vice Chair Swan, that the Arts, Culture and Special Events Advisory Committee support and encourage Mr. Brian Gray to complete the required application to the Kraft Celebration Tour Competition.
The motion **CARRIED**.

10. COMMITTEE MEMBER ANNOUNCEMENTS / REPORTS

Councillor Brame reported that Council received the memorandum regarding the Esquimalt calendar of events and requested a report on the ownership of the calendar. Councillor Brame further reported that Gary McCartie, Tourism Project Manager will be developing a calendar.

Committee members requested that the development of a calendar of events for the municipal website (with the input and assistance of Parks and Recreation and Mr. McCartie), be added to the work plan.

Chair Jones noted that free concerts will be taking place at Centennial Square during jazz fest.

Avrille Gosling noted that in Europe some city walking tours also have individuals dressed in period costume which adds to the experience.

11. NEXT MEETING

The next meeting of the Arts, Culture and Special Events Advisory Committee will take place on Wednesday, September 2, 2009.

Chair Jones is available via email and by phone during the summer recess. Sub-committee meetings will only take place if required during the summer recess.

12. ADJOURNMENT

The meeting adjourned at 8:35 p.m.

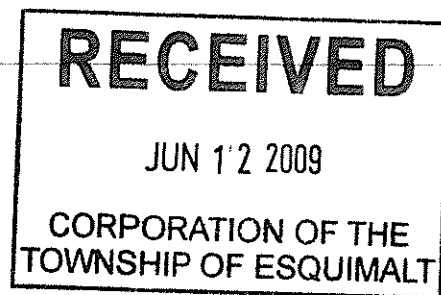
Janet Jones, Chair

This day of , 2009

Barbs
Cultural Cmt.

Julie Fuller

From: Jan Thomas [jthomas@heritagebc.ca]
Sent: June 12, 2009 14:27
To: Jan Thomas
Subject: New Provincial Minister Responsible for Heritage



New Provincial Minister Responsible for Heritage

Kevin Krueger has been appointed the Minister of Tourism, Culture and the Arts - please see the resume for Mr. Krueger below.

The Ministry structure is essentially unchanged, and still includes heritage conservation along with archaeology, culture and the arts. The Deputy Minister is Lori Wanamaker, who is new to the position. Peter Walters remains the Assistant Deputy Minister for heritage.

HON. KEVIN KRUEGER

MINISTER OF TOURISM, CULTURE AND THE ARTS

Kevin Krueger was re-elected as MLA for Kamloops-South Thompson on May 12, 2009. He previously served as Minister of Community Development since January 19, 2009 after working as Minister of Small Business and Revenue and Minister Responsible for Regulatory Reform since June 23, 2008. He previously served as minister of state for mining.

Minister Krueger was re-elected as MLA for Kamloops-North Thompson in 2005 after being elected in 1996 and re-elected in 2001. He was also a member of the Government Caucus Committee on Natural Resources and Economy, where he previously served as chair.

While in Opposition, Minister Krueger served as the critic for Labour. He was Caucus Whip as well as a member of the Select Standing Committee on Education. Minister Krueger was named to the Special Committee of Selection and the Special Committee for the Citizen's Assembly on Electoral Reform. He was also a member of the Legislative Assembly Management Committee. He previously was a member of the Small Scale Salvage Committee.

Before becoming an MLA, Minister Krueger worked with the Insurance Corporation of BC for 20 years, and at the time of his departure was a road safety regional manager.

Rick Goodacre
Executive Director
TEL: 250-384-4040
www.heritagebc.ca





Arts & Cultural Guide to British Columbia

www.art-bc.com



BC Cultural Tourism: Looking to the future beyond 2010

Barb S.
Culture Cmt.



AUGUST
1-31 2008

laure

To the Honourable Mayor Barbara Desjardins, ✓

Every year more than 31 million North Americans pack their bags and travel for cultural purposes, making Cultural Tourism a dynamic way to attract visitors to Esquimalt. With the addition of the 2010 Olympic Games, British Columbia's arts and cultural destinations are garnering worldwide attention.

What is Esquimalt's unique "cultural footprint" and how can we showcase this to the world?

Two of the most successful ways are to:

- **Present a Community Feature** in the annual, award-winning *Arts & Cultural Guide to British Columbia*
- **Participate in the 8th Annual BC Cultural Crawl**, which provides your community with free media coverage through the Cultural Crawl's local and provincial media sponsors

Communities across British Columbia are already working to maximize the economic impact of the arts by showcasing their artistic, cultural and heritage destinations. There is no better way for Esquimalt to take advantage of this opportunity than with the *Arts & Cultural Guide to BC* and the *BC Cultural Crawl* – **Combined winners of the 2008 Tourism BC "Marketing Campaign of the Year" award.**

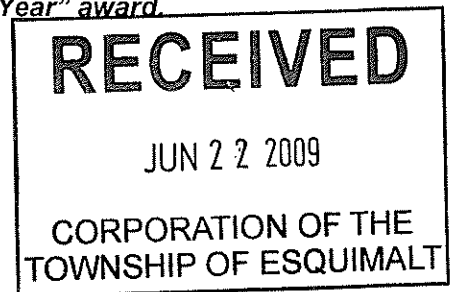
We look forward to working with you and your community.

Warm Regards,

Trudy Van Dop

&

Samantha Allen



BC CULTURAL CRAWL

Founder

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Destination BC: Get Artsy this August

August 1st to 31st, 2009

New Westminster, BC -- The 8th annual *British Columbia Cultural Crawl* kicks off BC Day weekend with over 90 participating communities. The Crawl is a celebration of the vibrant arts, culture and heritage of BC showcasing the unique cultural footprints of BC's diverse regions. From Kelowna's cultural corridor to the bustle of Barkerville, British Columbia is truly a *supercultural* province.

This year's province-wide Cultural Crawl is presented in partnership with the Assembly of BC Arts Councils. Producing the Crawl has been a philanthropic effort on the part of founder Trudy Van Dop, a small team and sponsors dedicated to showcasing the arts and culture of our province. After much consideration Van Dop, also publisher of the Arts & Cultural Guide to BC, has found the ideal partner in the Assembly, an organization that has served BC communities for over 30 years, with over 90 community arts councils to date.

"We are thrilled with the possibilities of this new partnership," says Van Dop. "We have identified synergies between both parties to achieve a sustainable, long-term relationship benefiting communities throughout British Columbia. This is an exceptional opportunity for local cultural leaders to work in partnership with the arts councils to bring increased exposure to their community."

For a complete listing of participating communities visit www.art-bc.com. Here you will also find suggested art-friendly accommodations, itineraries for week-long adventures and featured afternoon escapes. Simply click on the community of your choice and print off the list of attractions in the area.



For more information, contact:

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